

## Quarterly Performance Report - Report Preview

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**Grant Number** B-02-DW-36-0001                      **Grant Name** State of New York, 9/11 Terrorist Attacks on NYC

**Grantee Name** Lower Manhattan Development Corporation                      **Quarter** Jan 2005

**Grant Amount** \$2,000,000,000.00                      **Obligation Date** 6/7/2002

### [Submitter Information]

**Name:** LMDC  
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**Phone:** 212-962-2300

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**Plan Description:** The Lower Manhattan Development Corporation was created in the aftermath of September 11, 2001 by Governor Pataki and then-Mayor Giuliani to help plan and coordinate the rebuilding and revitalization of Lower Manhattan, defined as everything south of Houston Street. The LMDC is a joint State-City corporation governed by a 16-member Board of Directors, half appointed by the Governor of New York and half by the Mayor of New York. LMDC is charged with ensuring Lower Manhattan recovers from the attacks and emerges even better than it was before. The centerpiece of LMDC's efforts is the creation of a permanent memorial honoring those lost, while affirming the democratic values that came under attack on September 11. The United States Department of Housing and Urban Development appropriated \$2 billion to fund the Lower Manhattan Development Corporation's initiatives.

**Plan Needs:** The World Trade Center attacks resulted in a staggering loss of life and extensive physical destruction to Lower Manhattan. Approximately 30 million square feet of commercial space was damaged or eliminated, and seven buildings in the World Trade Center site were completely leveled. Critical transportation infrastructure was disrupted or obliterated, including the PATH station, the 1/9 subway line and sections of Route 9A and Church Street. Vehicular access to the area south of Canal Street was prohibited for seven days. As a result of the tragedy, residential occupancy rates in the immediate region dropped to 60%, over 100,000 jobs were displaced, and small and large businesses struggled to maintain viability.

### Funding Sources:

- Foundations and corporate and private fundraising
- Other Private Funds - various
- National Park Service's Urban Park and Recreation Recovery Program (UPARR)
- State Senate and Assembly Secured Funds
- City Council Secured Funds

### Funds

|                                       |                    |
|---------------------------------------|--------------------|
| Total Projected Budget:               | \$1,138,052,301.71 |
| Total HUD Disaster Recovery Funds:    | \$1,078,859,704.00 |
| Obligated HUD Disaster Funds to Date: | \$834,883,999.00   |

|   |                  |
|---|------------------|
| Unobligated HUD Disaster Funds to Date: | \$243,975,705.00 |
| Cumulative HUD Disaster Funds to Date:  | \$660,124,735.00 |

**Overall Report Narrative:**

With HUD funding, LMDC is coordinating long-term plans for Lower Manhattan and pursuing initiatives to make the area a vibrant 21st century community for residents, businesses, commuters, and visitors. LMDC is also working to rebuild the World Trade Center site and to create a permanent memorial for the victims of September 11th. A transparent and open public process guides LMDC's ongoing planning efforts.

**Progress in meeting requirement for non-federal public matching funds or its equivalent value(excluding Planning and Administration):**

N/A

**Activities performed for This Reporting Period**

**Activity - RGP-7713) Residential Location Incentive Grants - (WTC only)**

**Start Date:** 6/7/2002

**End Date:** 12/31/2005

**Location Description:** For the purposes of the Grant Program the area of focus has been divided into three zones. These zones are as follows: Zone 1 is defined as the area south of Chambers Street and west of Nassau and Broad Streets, including all buildings which face on those streets and the entirety of Battery Park City. Zone 2 is defined as the area outside Zone 1 but south of Canal Street and southwest of Rutgers Street, including all buildings which face on those streets. Zone 3 is defined as: the area north of Canal Street and Rutgers Street; south of Delancey and Kenmare Streets; and east of Lafayette Street in Manhattan, including all buildings which face on those streets with the exception of Canal Street and Rutgers Street.

**National Objective:** Urgent Need

**Activity Location(s):** N/A

**Funds**

|   |                  |
|---|------------------|
| Total Projected Budget:                 | \$280,500,000.00 |
| Total HUD Disaster Recovery Funds:      | \$280,500,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$243,601,589.00 |
| Unobligated HUD Disaster Funds to Date: | \$36,898,411.00  |
| Cumulative HUD Disaster Funds to Date:  | \$227,458,613.00 |

**Accomplishments/Beneficiaries**

| Measure Description                        | Expected Quantity | Cumulative to Date |
|--|-------------------|--------------------|
| # of Properties                            | 1500              | 1745               |
| # of Low/Mod Income Households benefitting | 12500             | 22761              |

|   |       |       |
|---|-------|-------|
| # of Low-Income Households benefitting      | 8400  | 16703 |
| # of Businesses                             | 10    | 77    |
| # of Non-business Organizations benefitting | N/A   | 0     |
| # of Households benefitting                 | 38000 | 39632 |

**Report Narrative for this Activity:**

LMDC RESIDENTIAL GRANT PROGRAM (RGP) --- The Residential Grant Program was launched in August 2002 to provide assistance to residents and families who lived downtown on September 11, 2001 and who agreed to continue to reside in Lower Manhattan, as well as offer financial incentives to new residents who agreed to make a two-year commitment to live downtown. On August 15, 2002, LMDC announced the availability of applications for the \$281 million Residential Grant Program. Over 140,000 applications were distributed throughout the Lower Manhattan area at over 130 locations including community centers, elected officials offices, Community Board offices, senior centers, residential developments, libraries, and at two full service LMDC Residential Grant Program Community Offices located in TriBeCa and Chinatown. --- The deadline for the LMDC Residential Grant Program was May 31, 2003 with a grace period for some exceptions. The community offices closed at the end of August 2003. LMDC's multilingual hotline (1-866-RenewNYC) will remain open through June 2005. This hotline operates Monday through Friday from 9:00 AM to 5:00 PM. --- LMDC sent a second Request for Information Letter in August 2003 to all applicants that were still missing information at that time. LMDC continues to issue approval letters if applicants submit missing information after quality controls, including fraud prevention measures and confirmation of building eligibility, are applied to each application. --- In order to minimize the risk of loss from fraud, LMDC has retained a Compliance Auditor and investigative team, which operate a fraud prevention hotline and other initiatives. LMDC's Vice President for Investigations provides in-house expertise on fraud prevention and has day-to-day oversight responsibility for the investigative team. The fraud prevention hotline number is 1-866-830-9131. The LMDC investigative team works closely with agents from the HUD Office of the Inspector General and the U.S. Postal Service, referring to the United State Attorney's Office for the Southern District those matters where criminal prosecution may be warranted. To date, seven individuals have been arrested on federal theft and mail fraud charges, and all have plead guilty, receiving sentences that have included incarceration, restitution, fines, and probation. On August 25, 2003, the Lower Manhattan Development Corporation launched an Amnesty Program, which ran through September 30, 2003, to encourage anyone who improperly received Residential Grant Program funds to come forward and return the funds in return for avoiding prosecution. When the Amnesty Program was launched on August 25th, calls to the fraud prevention hotline increased, and \$60,000 in funds have been recouped, and efforts to recoup additional funds continue. --- As of December 31, 2004, 39,632 applications were approved. Of the 39,632 approved applications representing approximately \$226 million in grants, LMDC is distributing 30,871 September 11th Residents Grants, 26,582 2-Year Grants, and 8,113 Family Grants to individuals. LMDC will distribute 1,465 2-Year Grants to 77 businesses. --- There has been a positive response to the LMDC Residential Grant Program. Applicants include residents that lived here prior to September 11, 2001 and remain committed to the area, families making Lower Manhattan their home, and new residents making two-year commitments to Lower Manhattan. Lower Manhattan is comprised of many diverse neighborhoods. 58 percent of the approved applicants are low- or moderate-income individuals and families. 20 percent of the approved applicants are families. Since the Residential Grant Program was first announced in February 2002, there has been a tremendous resurgence of interest in moving to Lower Manhattan, which is reflected in the increase in residential occupancy rates. For example, the occupancy rate of Battery Park City was 60 percent after the attack, rose to 74 percent shortly after the announcement of the draft plan, and is now over 95 percent. 53 percent of the residents in zone 1, the area closest to the World Trade Center site, are new residents to the area since September 11, 2001. The new and renewed commitment of residents to the area, despite the disaster, provides a strong foundation for the revitalization of Lower Manhattan.

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**Activity - Admin-7700) Administration****Start Date:** 2/1/2002**End Date:** 2/1/2010**Location Description:** General administrative activities are centralized in LMDC's office at: One Liberty Plaza, 20th floor, New York, NY, 10006, and cover activities within Lower Manhattan.**National Objective:** N/A**Activity Location(s):** N/A**Funds**

|   |                 |
|---|-----------------|
| Total Projected Budget:                 | \$30,198,819.00 |
| Total HUD Disaster Recovery Funds:      | \$30,198,819.00 |
| Obligated HUD Disaster Funds to Date:   | \$23,140,496.00 |
| Unobligated HUD Disaster Funds to Date: | \$7,058,323.00  |
| Cumulative HUD Disaster Funds to Date:  | \$23,140,496.00 |

**Accomplishments/Beneficiaries:** N/A**Report Narrative for this Activity:**

LMDC GENERAL ADMINISTRATION --- LMDC maintains a staff and office space to carry out its planning and community development activities, including general management, oversight, monitoring, and coordination. In addition, LMDC provides local officials, businesses, and citizens with information about programs. --- PUBLIC PARTICIPATION --- Since its inception, LMDC has solicited and received an unprecedented amount of public comment from all over the world regarding the rebuilding of the World Trade Center site, the creation of a permanent memorial, and the revitalization of Lower Manhattan. Several Advisory Councils representing a broad spectrum of groups affected by the World Trade Center attacks – including victims' families, business owners, arts and cultural institutions, and downtown residents – regularly consult with LMDC on issues of concern to their respective constituencies. LMDC has held dozens of Advisory Council meetings to date and has held over a dozen large-scale public meetings on topics related to the planning process for the rebuilding of the World Trade Center site, the creation of a permanent memorial to the victims of the February 26, 1993 and September 11, 2001 attacks, and the environmental review process. LMDC was a sponsor of "Listening to the City" in July of 2002, which drew over 4,000 participants to discuss rebuilding and revitalization issues. Public hearings and meetings with the Advisory Councils have often focused specifically on the redevelopment of the World Trade Center site, however, broader issues such as transportation, cultural and civic issues, and economic development in the aftermath of September 11, 2001 are also discussed. LMDC conducts additional outreach initiatives on a continuous basis, such as mailings to city, state, and federal elected officials, civic and community organizations, and victims' families, participates in Community Board meetings, and meets regularly with community groups, civic organizations, and public officials to ensure the opinions of those who were affected are taken into account. LMDC has also created several public exhibits that have provided thousands of visitors with information and the opportunity to submit written comments on the revitalization efforts. LMDC received nearly 10,000 comments at the exhibits as part of the WTC site planning process. On a continuous basis, the LMDC web site solicits public feedback on all of its initiatives, including WTC site planning, transportation, Lower Manhattan neighborhoods, the WTC Site Memorial, and Partial Action Plans. LMDC has received thousands of comments through its web site. LMDC releases Partial Action Plans for public comment for a period of 30 days, and as part of the public

outreach, disseminates copies of the Plans in three languages to over 40 neighborhood based organizations and reached hundreds more through electronic dissemination of the Plans. LMDC also gathers public input through its Funding Application Process, which provides an opportunity for members of the public, through their funding proposals and subsequent meetings with LMDC staff, to articulate their perceptions of, and solutions to, the diverse needs of Lower Manhattan. – NEIGHBORHOOD OUTREACH WORKSHOPS SERIES -- During the summer of 2003, the LMDC, in conjunction with the City of New York, held a series of Neighborhood Outreach Workshops to solicit input from communities on their priorities as the LMDC, in cooperation with the State and the City, moves forward with developing additional programs and funding initiatives to fulfill its mission of revitalizing Lower Manhattan south of Houston Street. The LMDC gained invaluable insight throughout the series of the seven workshops held in the Financial District, Battery Park City/WTC site area, City Hall/ Seaport District, Chinatown, the Lower East Side, and Tribeca/ SoHo/ Little Italy. The participants for the workshops included representatives from neighborhood and community civic groups, cultural institutions and organizations, residents, workers, and business owners. A comprehensive report detailing the results of the workshops was released in January of 2004, at which time the LMDC opened a formal comment period on the results of the workshops as detailed in the report, in an effort to solicit additional comments from members of the Lower Manhattan community. The LMDC has used and continues to use the report results to guide its decision-making regarding various initiatives. --- ENVIRONMENTAL REVIEW OUTREACH EFFORTS --- In June of 2003, the LMDC began the environmental review process for the World Trade Center Memorial and Redevelopment Plan and the future memorial for September 11th. The first step of the process was the release of the Draft Scope of Generic Environmental Impact Statement (GEIS). On July 23, 2003, the LMDC held public scoping meetings to solicit comment on the draft document, which outlined the criteria that could be evaluated as part of the review process. A public comment period for additional written comment was open from June 22, 2003 through August 4, 2003. In continuation of this process, the Draft GEIS was released in January of 2004. The LMDC then conducted a series of briefings for its Advisory Council members and community groups, and held two public hearings on the Draft GEIS and the General Project Plan (GPP) on February 18, 2004. The LMDC received public comment on the Draft GEIS from January 22, 2004 through March 15, 2004. Public comment on the GPP was received through March 19, 2004. On April 15, 2004, LMDC released a Final GEIS and accepted comment on the document until May 24, 2004. On May 18, 2004, LMDC also held a public hearing on the proposed condemnation of the 130 Liberty Street parcel that is part of the project site for the WTC Memorial and Redevelopment Plan. Public comment was also solicited and accepted on a draft conformity determination through June 14, 2004. During the 4th quarter, the LMDC released the General Project Plan (GPP) Amendments for public comment. The public comment period will be open until March 10, 2005. Also during the 4th quarter, the LMDC announced the intent to acquire the property at 140 Liberty Street as well as portions of adjacent streets around this site. A public comment period will be open from December 27, 2004 through March 10, 2005 on this acquisition. The LMDC is conducting a combined public hearing on both the acquisition and the GPP Amendments under the New York State Eminent Domain Procedure Law (EDPL) and Urban Development Corporation Act in January of 2005. - SECTION 106 COORDINATION AND OUTREACH --- LMDC has also been coordinating with public sector partners such as the Federal Transit Administration (FTA), the Port Authority of New York and New Jersey (PANYNJ), Federal Highway Administration (FHWA), and NYS Department of Transportation regarding the eligibility of the WTC Site for listing on the National Register of Historic Places. Beginning in January of 2004, the LMDC and these agencies reached out to and accepted requests from individuals and organizations interested in being involved in this process, which was conducted pursuant to Section 106 of the National Historic Preservation Act. A series of Consulting Parties meetings were held during the first quarter of 2004, which included victims' family members, residents of Lower Manhattan, civic, and preservationist groups. The process culminated in a coordinated Determination of National Register Eligibility dated March 31, 2004 finding the entire WTC Site eligible for listing. Thereafter, LMDC conducted independent meetings with the consulting parties on the WTC Memorial and Redevelopment Plan. This consultation led to the preparation and signing of a Programmatic Agreement between LMDC, the Advisory Council on Historic Preservation (ACHP) and the New York State Historic Preservation Officer (NYSHPO), dated April 22, 2004. Consistent with that Programmatic Agreement, LMDC continues to provide

informational updates to the consulting parties through the ongoing planning process and is scheduling the next consulting parties meeting in early 2005. --- RETAIL STRATEGY SUMMIT-- The LMDC, in partnership with the Port Authority of New York and New Jersey, the Friends of Community Board One, and the Downtown Alliance, co-sponsored a four-day retail strategy summit from October 5-8, 2004. The purpose of the event was study the creation of a retail corridor that stretches from river to river across Lower Manhattan, which includes the integration the World Financial Center, the WTC site, Fulton Street and South Street Seaport. A final report on the event's findings will be issued in 2005 and made available to the public. - -130 LIBERTY STREET DECONSTRUCTION PROJECT PUBLIC OUTREACH -- Since mid-2004, LMDC has also engaged in public outreach activities related to the deconstruction of the building at 130 Liberty Street in response to the community and public concern. In order to ensure that this project is as inclusive and transparent as possible, LMDC developed a comprehensive outreach plan to inform and educate the public on the deconstruction of the building at 130 Liberty Street. As part of this plan, in August 2004, LMDC formed the 130 Liberty Street Advisory committee which is composed of immediate area residents and businesses, elected officials, and Community Board 1 representatives. With the input from this committee and other area stakeholders, LMDC was able to gather general community concerns as well as recommendations on how these concerns may be addressed going forward. LMDC again convened the Advisory Committee in December 2004 to release the draft Phase I Deconstruction Plan for the project and continued to keep the Advisory Committee, as well as all members of the public who signed up to receive automatic email updates via the LMDC website, apprised of the project. LMDC also regularly attends Community Board meetings, which are open to the public, to update them on the 130 Liberty Street project. Two public information sessions have been held to present the draft deconstruction plan and solicit community feedback. -- LMDC 2001-2004 PROGRESS REPORT - In November of 2004, LMDC released a 2001-2004 Progress Report, which details the agency's accomplishments and initiatives to date. The report also summarizes the economic impact of the rebuilding on the site, and reaffirms that the rebuilding efforts investments to date have already paid for themselves in economic impact, and long-term will bring in \$25 billion of economic activity annually and 130,000 jobs by 2025. During the 4th quarter, LMDC disseminated nearly 3,000 copies of the report to community and civic organizations, businesses, residents, elected officials, and other interested parties throughout Lower Manhattan.

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**Activity - P-WTC-7700) Planning**

**Start Date:** 2/1/2002

**End Date:** 3/31/2004

**Location** The office of the Lower Manhattan Development Corporation is located at

**Description:** One Liberty Plaza, 20th Floor, New York, NY 10006.

**National** N/A

**Objective:**

**Activity**

**Location(s):** N/A

**Funds**

|   |                |
|---|----------------|
| Total Projected Budget:                 | \$9,623,166.00 |
| Total HUD Disaster Recovery Funds:      | \$9,623,166.00 |
| Obligated HUD Disaster Funds to Date:   | \$9,623,166.00 |
| Unobligated HUD Disaster Funds to Date: | \$0.00         |
| Cumulative HUD Disaster Funds to Date:  | \$7,130,445.00 |

**Accomplishments/Beneficiaries:** N/A

**Report Narrative for this Activity:**

LMDC PLANNING - WTC SITE AND MEMORIAL --- In August 2002, LMDC invited architects and planners from around the world to participate in a design study regarding the future of the World Trade Center site and surrounding areas. As a result of this invitation, LMDC, with assistance of a panel of renowned experts, selected seven teams from among the 406 submissions received. The seven teams produced nine designs, which were then released to the public in December 2002. Immediately following the release of the plans, the LMDC launched a comprehensive outreach campaign, "Plans in Progress," which received Over 12,000 comments on the nine designs. After further evaluation, designs by two teams, THINK and Studio Daniel Libeskind, were selected as finalists. Both concepts were further developed, and in February 2003, Memory Foundations, the master concept plan proposed by Studio Daniel Libeskind, was selected. On July 10, 2003, LMDC entered into a contract, jointly with the Port Authority of New York and New Jersey, with Studio Daniel Libeskind, LLC, for design consulting services relating to the redevelopment of the World Trade Center site. The work of this contract includes, but is not limited to, the creation of an integrated site plan reconciling multiple uses on the site and the establishment of design guidelines for commercial development on the site. On September 17, 2003, LMDC, along with the Port Authority and Studio Daniel Libeskind, released a refined master plan for the World Trade Center site, the first such public announcement since the plan was formally selected in February. Following the September 17th announcement, the refined plan was then posted on the LMDC website for public viewing and comment. During 2004, LMDC, the Port Authority of New York and New Jersey and Studio Daniel Libeskind continued to refine the master plan in a number of key areas, including the memorial quadrant and PATH Transit Hall, as well as street directions and security analysis. Following the announcement in January 2004 of the selection of "Reflecting Absence" by Michael Arad and Peter Walker for the memorial through the Memorial Competition [see also WTC Memorial and Memorial Center W-MEM-0171], work began to integrate the memorial design into the overall master plan for the World Trade Center site. This reconciliation involves detailed work by LMDC, Port Authority, and the memorial design team including Associate Architect Davis Brody Bond. LMDC has continued meeting with representatives of the St. Nicholas Greek Orthodox Church to review programmatic needs and possible locations for the church on the WTC site. These planning studies are particularly important as the development of Liberty Park on the southern portion of the World Trade Center site progresses. --- This quarter saw substantial development on the Master Plan regarding the site's cultural components. In October, architects were designated for each of the cultural projects: Gehry Partners for the Performing Arts Center Complex and Snøhetta for the Museum Complex. The Performing Arts Center Complex will house several theatres of different sizes and be home to both dance and theatre companies [see also WTC Performing Arts Center W-ART-0171]. The Museum Complex will be the site of the Drawing Center, a visual arts organization, and the International Freedom Center, an institution being created expressly for the World Trade Center site [see also WTC Museum Complex W-MUS-0171]. Work has begun on both cultural buildings and is progressing towards the completion of the preliminary schematic design phase. This work involves substantial collaboration with the Port Authority, the City of New York, the World Trade Center leaseholders and the Memorial Design Team. --- In addition to refinements to the master plan, Studio Daniel Libeskind also continued to work extensively with LMDC, the Port Authority, the City of New York and the World Trade Center leaseholders in drafting and revising the commercial design guidelines for the World Trade Center site. These guidelines are intended to set out basic urban design principles for the overall development as well as allow for the vision of the master plan to be fulfilled over time. The design guidelines include a chapter on sustainable design and green construction prepared by LMDC, the Port Authority, and Silverstein Properties.

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**Activity - P-Env-7708) Planning****Start Date:** 2/1/2002**End Date:** 3/31/2004**Location** The office of the Lower Manhattan Development Corporation is located at

**Description:** One Liberty Plaza, 20th floor, New York, NY 10006.

**National** N/A

**Objective:**

**Activity** N/A

**Location(s):**

#### **Funds**

|   |                |
|---|----------------|
| Total Projected Budget:                 | \$8,141,000.00 |
| Total HUD Disaster Recovery Funds:      | \$8,141,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$8,141,000.00 |
| Unobligated HUD Disaster Funds to Date: | \$0.00         |
| Cumulative HUD Disaster Funds to Date:  | \$7,891,826.00 |

**Accomplishments/Beneficiaries:** N/A

#### **Report Narrative for this Activity:**

LMDC PLANNING - ENVIRONMENTAL --- LMDC has retained legal counsel and sought advice on environmental and land use requirements and matters relating to LMDC's (1) development and refinement of the World Trade Center Memorial and Redevelopment Plan relating to the World Trade Center site (WTC Site) and several parcels and streets immediately to the south (Southern Site), (2) planning and development of short-term and other improvement projects in Lower Manhattan, (3) long-term planning studies relating to other areas such as the Fulton Street corridor, and (4) public information, outreach, and participation efforts relating to the foregoing activities. LMDC has utilized the services of an environmental consultant for the environmental impact statement on the World Trade Center Memorial and Redevelopment Plan as well as the environmental review of planning and development proposals, the preparation of environmental memoranda, checklists, and notices as appropriate under applicable laws and regulations relating to, among other things, Hudson River Park improvements, the Millennium High School, New York Stock Exchange Area Security and Streetscape Improvements, and parks projects at sites managed by the NYC Department of Parks and Recreation. In preparing such environmental documentation, LMDC has consulted with numerous state and federal agencies, including NYS Department of Environmental Conservation, NYS Office of Parks, Recreation and Historic Preservation, National Park Service, and US Environmental Protection Agency. --- LMDC collaborated with The Port Authority of New York and New Jersey (PANYNJ), the owner of the WTC Site, and other interested parties and communities to arrive at the World Trade Center Memorial and Redevelopment Plan for the WTC Site and the Southern Site, including 130 Liberty Street, 140 Liberty Street, and certain adjacent public streets. In June 2003, LMDC released the Draft Scope of Generic Environmental Impact Statement analyzing the Plan as the proposed action and noticed the related public comment meetings in July 2003. In September 2003, the Board approved the Final Scope and work began on the study and analysis relating to the Plan. The comprehensive Draft Generic Environmental Impact Statement was completed and approved in January 2004 and released for public comment through mid-March. In February 2004, LMDC participated in the mediation of litigation between the owner and insurers of the unoccupied office tower on the 130 Liberty Street parcel. As part of the conclusion of that mediation, LMDC agreed to consider the acquisition and deconstruction of the building as part of the early implementation of the Plan. In preparing a Final Generic Environmental Impact Statement, LMDC reviewed public comments and conducted additional analysis of conditions and work at 130 Liberty Street. LMDC approved a Final Generic Environmental Impact Statement in April 2004 as well as a Final Conformity Determination and a Record of Decision and Findings Statement in June 2004. --- In December 2004, LMDC preliminarily adopted amendments to the General Project Plan for the World Trade Center Memorial and Cultural Program that embodies the World Trade Center Memorial and Redevelopment Plan as of December 16, 2004. LMDC has begun

an evaluation of the environmental impacts of the amendments to inform the final decisions regarding those amendments to the plan. --- LMDC has also been assisted by its environmental counsel and consultants with respect to environmental initiatives and coordination efforts by and among private, city, state, and federal entities involved in rebuilding efforts in Lower Manhattan, including the transportation recovery projects sponsored by Federal Transit Administration (FTA), Federal Highway Administration (FHWA), and Federal Emergency Management Agency. This coordination included a joint review with FTA, PANYNJ, FHWA, and NYS Department of Transportation of the eligibility of the WTC Site for listing on the National Register of Historic Places. That joint review was conducted pursuant to Section 106 of the National Historic Preservation Act and culminated in a coordinated Determination of National Register Eligibility dated March 31, 2004 finding the entire WTC Site eligible for listing. Thereafter, LMDC conducted independent meetings with the consulting parties on the WTC Memorial and Redevelopment Plan. That consultation led to the preparation and signing of a Programmatic Agreement between LMDC, the Advisory Council on Historic Preservation (ACHP) and the New York State Historic Preservation Officer (NYSHPO), dated April 22, 2004, committing to certain documentation, information, and preservation processes. Consistent with that Programmatic Agreement, LMDC has begun to record the existing conditions at the World Trade Center, continued to share information and consult with the Port Authority and historic preservation agencies, including the National Park Service, and incorporated historic resources considerations derived from public comments into the design process. As the planning and design process progresses, LMDC has provided informational updates to the consulting parties.

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**Activity - 130L-0171) Rehabilitation/reconstruction of public facilities**

**Start Date:** 5/18/2004

**End Date:** 5/18/2009

The Project Area is located in Lower Manhattan on two sites: (i) the WTC Site, an approximately 16 acre super-block, bounded by West, Vesey, Church, and Liberty Streets; and (ii) the adjacent two city blocks south of the WTC Site, one bounded by Liberty, Washington, Albany and Greenwich Streets, and the other bounded by Liberty, West, Cedar and Washington Streets, and a portion of Liberty Street between those parcels and the WTC

**Location Description:** Site (collectively, the Southern Site). Specific parcels potentially to be acquired consist of (a) 130 Liberty Street, on which the Deutsche Bank building is situated (the 130 Liberty Site), (b) 155 Cedar Street, on which the St. Nicholas Church was situated (the Church Site), and (c) 140 Liberty Street, which is currently unoccupied (the Milstein Site). All of the structures situated on these parcels were destroyed or severely damaged on September 11, 2001. The potential acquisition of the Church Site and the Milstein Site, if undertaken by LMDC, will be the subject of a subsequent partial action plan.

**National Objective:** Slums and Blight

**Activity Location(s):** N/A

**Funds**

|   |                  |
|---|------------------|
| Total Projected Budget:                 | \$164,077,400.00 |
| Total HUD Disaster Recovery Funds:      | \$164,077,400.00 |
| Obligated HUD Disaster Funds to Date:   | \$145,940,000.00 |
| Unobligated HUD Disaster Funds to Date: | \$18,137,400.00  |
| Cumulative HUD Disaster Funds to Date:  | \$103,725,894.00 |

### Accomplishments/Beneficiaries

| Measure Description                         | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Low/Mod Income persons benefitting     | 6565              | 0                  |
| # of Low-Income persons benefitting         | N/A               | 0                  |
| # of Public Facilities                      | N/A               | 0                  |
| # of Non-business Organizations benefitting | N/A               | 0                  |
| # of Persons benefitting                    | 92600             | 0                  |

### Report Narrative for this Activity:

On August 31, 2004, LMDC acquired the building at 130 Liberty Street damaged by the events of September 11th, pursuant to an agreement established in February 2004 that resolved a dispute between the former owners of the building and its insurers. In anticipation of the purchase, LMDC engaged the services of the Louis Berger Group as the environmental consultant to conduct environmental testing and characterization of the building materials, dust, and mold. The testing and characterization process is ongoing and the initial results were released on September 14, 2004. --- The 130 Liberty Street parcel is targeted for redevelopment as part of LMDC's proposed World Trade Center Memorial and Redevelopment Plan. The acquisition of the Site is necessary for the full implementation of the Plan, particularly the construction of the memorial and cultural institutions. In order to allow the timely implementation of the Plan, the building at 130 Liberty must be deconstructed. LMDC has contracted the services of the Gilbane Building Company to perform the cleaning and deconstruction of the building. This work will consist generally of: (a) gross cleaning and preparation of the building for demolition; (b) deconstruction and demolition of the building; (c) undertaking environmental monitoring during the demolition of the building; (d) transporting all waste and debris from the 130 Liberty Site for disposal (e) removal, backfilling, grading and paving the Site as appropriate. The LMDC has also contracted the services of the URS Corporation, a construction management, engineering and environmental services company, to administer the deconstruction contract with Gilbane on behalf of LMDC. - -- In carrying out the deconstruction of the 130 Liberty Site, LMDC and Gilbane will coordinate their efforts to achieve the goals of the LMDC in incorporating MBE & WBE concerns and to include minority and women employees into the project workforce.--- PUBLIC OUTREACH--- Using 2000 Census data, there are an estimated 31,266 residents within a 0.5 mile radius of the site, of these residents 21.3% fall within the low-moderate income category. Additionally, an estimated 61,400 workers work within a 0.25 mile radius. Throughout the deconstruction process, LMDC has sought to engage the public in response to community and public concerns. These efforts have included the development of a comprehensive outreach plan to inform and educate the public on the deconstruction of the building at 130 Liberty. LMDC has formed the 130 Liberty Street Advisory Committee, composed of immediate area residents and businesses, elected officials, and Community Board 1 representatives. Additionally, LMDC presented the Initial Characterization Report to Community Board 1 on September 14, 2004, and held a public information session on September 23, 2004. The LMDC has also sent mailings and electronic outreach as well as distributed flyers regarding the Initial Building Characterization report throughout the community. The comment period for the Initial Building Characterization report concluded on October 13, 2004. LMDC reviewed the comments and questions that were received, developed a series of answers to Frequently Asked Questions, and posted them on the web-site. LMDC also disseminated hard copies at meetings and electronic versions through the LMDC e-update. --- DECONSTRUCTION PLAN PHASE I --- On December 13, 2004, LMDC released the draft Phase I Deconstruction Plan to the public and officially submitted the plan to the regulatory agencies for review and approval. In addition, LMDC met with the 130 Liberty Advisory Committee, and presented the draft Plan to the public at a Community Board 1 meeting and a public information session in early 2005. LMDC accepted comments from the public regarding the draft deconstruction plan via the LMDC web site, email, letters and faxes. Public comment will be accepted throughout the duration of the

project through these means, and through public information sessions. --- AIR MONITORING - -- On August 31, 2004 when LMDC took ownership of the building at 130 Liberty Street the independent licensed air testing company, Ambient Group, was performing air monitoring under Deutsche Bank's ownership and was retained by LMDC to continue the outside air sampling program at the building. LMDC expanded the program for testing that was used by Deutsche Bank, and it has been on-going each day since. The program includes air sampling at the street level at five locations around the building on a daily basis, 24-hours each day, seven days a week (Deutsche Bank sampled at four locations; LMDC added a fifth location north of 130 Liberty Street at the corner of Greenwich and Liberty Streets.) The daily sampling at each of the five locations include air sampling and analysis for the following parameters: Asbestos air sampling and analysis via transmission electron microscopy (TEM); and Metals air sampling and analysis for 9 metals. At each of the five sampling locations (3) eight-hour asbestos TEM, and (1) twenty-four hour Metal samples are collected each day over a 24-hour period. Results are reviewed by the independent licensed air testing company and the asbestos TEM air sampling results are also sent regularly to the New York City Department of Environmental Protection (NYCDEP) and other regulatory agencies for their review. --- BENEFCIARIES--- The deconstruction of the building at 130 Liberty will contribute to implementation of the World Trade Center Master Redevelopment Plan (WTC Plan). Full implementation of the WTC Plan will benefit the thousands of relatives and friends of the nearly 3,000 victims of September 11, 2001 and February 26, 1993, as well as the many survivors of those tragic events. Beneficiaries will also include area residents, workers, and businesses, as well as the millions of visitors to the WTC site and Lower Manhattan. ---Area Residents, Workers, and Businesses--- According to census tract data, there are an estimated 31,266 residents that live within a .5 mile radius of the site, of which 21.3 percent are considered Low-Moderate income. Moreover, 61,400 workers and 2,685 businesses operate within a .25 mi radius of the WTC site. Implementation of the WTC Plan will directly benefit these groups, as well as the larger Lower Manhattan community. As outlined in the WTC Plan Generic Environmental Impact Statement (GEIS), construction of the completed WTC Plan building program would create an estimated 50,830 person-years of direct employment (one person working full-time for one year), and 45,698 person-years of indirect employment in New York City. Operation of the completed WTC Plan is estimated to create approximately 39,412 to 40,533 direct full-time equivalent jobs, as well as additional 56,057 to 56,460 indirect full-time equivalent jobs generated in New York City and State. ---Lower Manhattan Visitors--- As outlined in the socioeconomic conditions in GEIS, memorial and related uses at the WTC site are estimated to result in approximately 5.5 million visitors per year, upon completion. However, during the first year following the opening projected in 2009, there may be a surge in attendance of up to 3.5 million additional visitors. Including residents, workers, visitors, and full time annual equivalent employees, 5.7 million persons are anticipated to benefit annually from this project.

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**Activity - P-LM-7700) Planning**

**Start Date:** 2/1/2002

**End Date:** 3/31/2004

**Location** The office of the Lower Manhattan Development Corporation is located at

**Description:** One Liberty Plaza, 20th floor, New York, NY 10006.

**National** N/A

**Objective:**

**Activity** N/A

**Location(s):**

**Funds**

|                                       |                |
|---------------------------------------|----------------|
| Total Projected Budget:               | \$4,130,000.00 |
| Total HUD Disaster Recovery Funds:    | \$4,130,000.00 |
| Obligated HUD Disaster Funds to Date: | \$3,034,000.00 |

|   |                |
|---|----------------|
| Unobligated HUD Disaster Funds to Date: | \$1,096,000.00 |
| Cumulative HUD Disaster Funds to Date:  | \$2,473,701.00 |

**Accomplishments/Beneficiaries:** N/A

**Report Narrative for this Activity:**

LMDC PLANNING - OFF-SITE INITIATIVES --- An integral part of LMDC's efforts to revitalize Lower Manhattan are a series of studies that identify short-term and long-term solutions to the challenges facing downtown neighborhoods in the wake of September 11th. These studies include a Chinatown Transportation and Traffic Improvements Study, a Brooklyn Bridge Anchorage Study, a Study of the Fulton Street Retail and Cultural Corridor, a Public Realm Enhancements Study, and an Urban Design and Traffic Study for Greenwich Street South. These studies include data gathering on existing conditions, identification of planning and design opportunities and strategies, and implementation plans. --- CHINATOWN ACCESS AND CIRCULATION STUDY -- Since September 11th, road closures throughout Chinatown have severed crucial links to the Financial District and other areas south of the Brooklyn Bridge, drastically reducing tourism in Chinatown. Additionally, outmoded infrastructure, congestion, insufficient parking and other circulation and access problems have converged to further inhibit Chinatown's commercial and social activity. Parsons Brinckerhoff and Chan Krieger were selected to work in conjunction with LMDC and partner agencies, particularly the NYC Department of Transportation, to develop strategies for improving pedestrian and vehicular circulation within Chinatown, as well as connections with surrounding parts of Lower Manhattan. The LMDC held fourteen public outreach meetings related to the Chinatown Access & Circulation Study, and over a hundred people participated in a workshop to discuss and prioritize 12 potential initiatives that were developed and refined by the consultant team through technical analysis and community input. The initiatives address seven primary focus areas, including Park Row and the Civic Center (where multiple streets have been closed since September 11th), Chatham Square (a congested, dysfunctional intersection that requires reconfiguration), Coach Buses (which currently load and unload throughout Chinatown without regulation or centralization), Other Bus and Van Services, Crosstown bus service, Parking, and Streetscape. Parsons Brinckerhoff's completed their final report in December 2004, which details specific actions and implementation steps for the above focus areas. The report has been posted on the LMDC website for additional public comment. --- BROOKLYN BRIDGE ANCHORAGE STUDY --- Weiss/Manfredi Architects is working on a related study of the Brooklyn Bridge Anchorage area, with Parsons Brinckerhoff providing traffic analysis and Robert Ducibella providing security consulting services. This study is focusing on a new pedestrian connection on Park Row, and an improved vehicular route on St. James Place/Frankfort Street. Weiss/Manfredi's final report will be completed in early 2005. --- FULTON STREET CORRIDOR STUDY -- Directly east of the World Trade Center site, the Fulton Street Corridor could become a premier retail and cultural thoroughfare for Lower Manhattan. With river-to-river access, a dense network of subway lines (A, C, E, J, M, Z, 2, 3, 4, 5) situated beneath it, and a major transit hub planned at the corner of Fulton and Broadway, the Fulton Corridor is poised to become Lower Manhattan's "Main Street." LMDC and the City of New York have jointly conducted a study to capitalize on the strengths of Fulton Street's location, accessibility and character to make it an important retail and cultural destination that stretches from the South Street Seaport to the World Financial Center. Retail consultant Gensler Architecture, Design & Planning Worldwide, Inc. was selected to study the existing retail environment along Fulton Street and to propose a revitalization strategy to strengthen and diversify retail outlets and cultural venues along the corridor. Robert A.M. Stern, one of LMDC's house consultants, developed urban design options for realizing many of the recommendations set forth in the Gensler study. The proposed draft plan for the corridor has been presented to the LMDC off-site committee and is under review and consideration for funding. --- PUBLIC REALM STUDY -- The Financial District has very limited open space, and much of what does exist is privately owned and has been closed since September 11th due to security concerns. LMDC and urban design consultant Smith-Miller+Hawkinson conducted a Public Realm study of the area to identify places within the Financial District where strategic

enhancements could maximize accessibility and usability of the area's limited public realm. As a result, Louise Nevelson Plaza— bounded by Maiden Lane, Liberty Street and William Street— one of the only publicly-owned spaces in the Financial District, has been identified as the best opportunity for a redesign that would increase the site's accessibility and appeal. Planning for this project is complete and design is currently underway. Construction is scheduled to begin this summer. Through the Amended Partial Action Plan 4, LMDC included this project as part of the Neighborhood Parks and Open Spaces initiatives. --- GREENWICH STREET SOUTH STUDY -- Greenwich Street South, the area just south of the World Trade Center site, was experiencing a renaissance prior to September 11th, as pockets of outmoded office buildings were being converted to housing. However, many of the area's buildings were damaged in the attacks and remained vacant, and as a result Greenwich Street South has been disconnected from the rest of Lower Manhattan. Hardy Holzman Pfeiffer Associates and URS Corporation were selected to conduct urban design and traffic studies of the area, respectively. Key components of the plan are currently under analysis, including a 160-space bus facility, a 2.3 acre park and 2.8 million square foot of new residential development atop the Brooklyn Battery Tunnel plaza.

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**Activity - P-Eco-7709) Planning**

**Start Date:** 2/1/2002

**End Date:** 3/31/2004

**Location** The office of the Lower Manhattan Development Corporation is located at  
**Description:** One Liberty Plaza, 20th floor, New York, NY 10006.

**National** N/A

**Objective:**

**Activity** N/A

**Location(s):**

**Funds**

|   |              |
|---|--------------|
| Total Projected Budget:                 | \$900,000.00 |
| Total HUD Disaster Recovery Funds:      | \$900,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$725,000.00 |
| Unobligated HUD Disaster Funds to Date: | \$175,000.00 |
| Cumulative HUD Disaster Funds to Date:  | \$244,362.00 |

**Accomplishments/Beneficiaries:** N/A

**Report Narrative for this Activity:**

LMDC PLANNING - ECONOMIC ANALYSIS --- LMDC utilizes the services of an economic impact consultant to assist in the evaluation of programs or projects to be funded through CDBG funds. The redevelopment of the World Trade Center site will benefit New York City and other communities in the region in several ways. Construction at the site will provide business opportunities for local contractors and suppliers, and job opportunities for construction workers, skilled workers in related industries such as trucking, architects, engineers and other professionals. New office buildings will accommodate the continued growth of the City's high-value office-based industries. A new complex of cultural facilities and a hotel will support the continued growth of the arts and tourism industries. The memorial, as well as new businesses and cultural activities, will attract millions of visitors whose spending will also fuel the growth of the regional economy. To measure these effects, LMDC hired Appleseed, a New York City-based economic development consulting firm, to analyze the impact of redeveloping the World Trade Center site on three geographic areas: New York City, New York State, and the eighteen-county New York-New Jersey metropolitan area. A comprehensive report was

completed and released in October of 2003 detailing the results of the study. LMDC's Planning Department is currently pursuing a study of the development of the Fulton Street corridor as a cultural and entertainment hub. Appleseed, with its sub-consultant Real Estate Solutions, has performed analyses of the economic feasibility of projects proposed for the Fulton Corridor and estimated the potential economic impact on the City and State. In addition, Appleseed conducted a preliminary financing plan for funding a new rail link between Lower Manhattan and Jamaica Station and the JFK Airport. Over the last quarter, Appleseed completed an economic impact analysis of the programs funded by LMDC, which was incorporated in the 2001-2004 Progress Report released in November of 2004; performed a study of New York's personal trust industry; and also, with its sub-consultant Adrian Ellis Associates, completed a detailed analysis of the market demand for cultural amenities in Lower Manhattan.

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**Activity - HHD-7722) Travel and Tourism per 107-117 - (WTC only)**

**Start Date:** 6/14/2003

**End Date:** 7/1/2006

**Location Description:** These cultural institutions are located in Lower Manhattan south of Houston Street.

**National Objective:** Urgent Need

**Activity Location(s):** N/A

**Funds**

|   |                |
|---|----------------|
| Total Projected Budget:                 | \$4,664,000.00 |
| Total HUD Disaster Recovery Funds:      | \$4,664,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$1,703,851.00 |
| Unobligated HUD Disaster Funds to Date: | \$2,960,149.00 |
| Cumulative HUD Disaster Funds to Date:  | \$952,614.00   |

**Accomplishments/Beneficiaries**

| Measure Description                                | Expected Quantity | Cumulative to Date |
|--|-------------------|--------------------|
| # of Businesses                                    | N/A               | 0                  |
| # of Non-business Organizations benefitting        | 15                | 15                 |
| # of Total People reached through advertisements   | N/A               | 0                  |
| # of Total Visitors attracted to Lower Manhattan   | 696000            | 0                  |
| # of Posted Advertisements for Tourism Initiatives | 46                | 7943               |
| # of Website visits                                | N/A               | 0                  |
| # of Distributed Materials                         | 225000            | 134600             |
| # of M/WBEs Benefiting                             | N/A               | 0                  |
| # of Temporary Jobs Created                        | N/A               | 0                  |
| # of Permanent Jobs Created                        | N/A               | 0                  |

**Report Narrative for this Activity:**

HISTORY AND HERITAGE IN DOWNTOWN NYC (HHD)/Museums of Lower Manhattan --- On June 14, 2003, HUD approved the allocation of \$4.664 million for History and Heritage in Downtown NYC. History and Heritage in Downtown NYC (HHD), now called the Museums of Lower Manhattan campaign, is a joint initiative of museums whose mission is history and heritage and are located in Lower Manhattan, including: Castle Clinton National Monument; the Eldridge Street Project, Inc.; Federal Hall National Memorial; Fraunces Tavern Museum; Lower East Side Tenement Museum; Museum of Chinese in the Americas; Museum of American Financial History; Museum of Jewish Heritage- A Living Memorial to the Holocaust; Smithsonian National Museum of the American Indian; New York City Fire Museum; New York City Police Museum; South Street Seaport Museum; the Skyscraper Museum; the Statue of Liberty National Monument and Ellis Island Immigration Museum; and the Unwaivering Spirit Exhibit, St. Paul's Chapel. In line with the short-term marketing and advertising objectives of the History and Heritage in Downtown NYC campaign, a walking map of the museums and landmarks was produced and distributed throughout Lower Manhattan. In addition, a 32-page, 5x5 color booklet, describing the various museum offerings, was produced and inserted into a national consumer publication whose subscriber base matches the consortium's target market. The production and distribution of palm cards supplemented these marketing efforts. The group of 15 cultural institutions that make up the History and Heritage Downtown Consortium meet regularly to discuss plans for the adoption and execution of marketing strategies designed to generate more visitation to the individual institutions while playing a key role in the revitalization of Lower Manhattan. In 2004, LMDC issued two Requests for Proposals for Public Awareness Services/Earned Media Placement and Brand Development/Advertising Creative. Dan Klores Communications (DKC) was selected to coordinate the Public Awareness/Earned Media outreach, and Bandujo, Donker & Brothers (Bandujo) was selected for Brand Development/Advertising Creative, in collaboration with Brand Champs. Interactive brand range development sessions were conducted with the leadership of the HHD Consortium to develop a branded identity and tag line reflecting the essence of History & Heritage Downtown. HHD provided promotional copy and imagery for a two-page advertisement in the Tribeca Film Festival 2004 Guide was distributed at all Festival events May 1-9 and as an insert supplement in the New York Times. During 2004, the HHD Consortium staged a successful public event showcasing the museums, and their respective experiences, at the World Financial Center Winter Garden, which was attended by 2,000-3,000 people and free print and television coverage was provided by the media. With the approval of all museum representatives, and the endorsement of LMDC, it was agreed to change the consortium reference name from History & Heritage Downtown to the Museums of Lower Manhattan. The new branded campaign began with a two-page centerfold advertisement in a popular New York City based tourism publication, WHERE Magazine as well as the New York Times and other regional newspapers and magazines. This ad also promoted a free Downtown Zagats Guide offer with a free standing coupon at any of the Lower Manhattan Museums. A radio commercial was produced and air time was purchased on local stations. The transit aspect of the campaign featured the Museums of Lower Manhattan's branded message on 1,000 MTA subway cards during September 2004, along with 46 outdoor bus shelter posters throughout Manhattan, Brooklyn and Queens. 50,000 discount coupon books, displaying the Museums of Lower Manhattan along with special admissions offers, were printed and distributed to potential museum visitors via New York Waterways and Gray Line sightseeing buses. 75,000 branded z-card subway maps were produced and distributed via the concierge desks at New York City's most popular hotels. LMDC also produced an additional 100,000 walking tour brochure/maps to accommodate the increased public demand for the materials which were distributed by the 15 Museums of Lower Manhattan, various information kiosks around New York City and key tourism brochure racks in the area supplied by CTM Brochure Display, Inc. 750,000 new map/brochures were produced and will be distributed during the fourth quarter of 2004 and first three quarters of 2005. --- Metrics used to gauge the effectiveness of the campaign include web site visitation, attendance at the 15 Museums of Lower Manhattan, and a professionally implemented internet tracking survey utilizing a scientifically accurate pre-screened panel of 750 respondents. While attendance figures varied from museum to museum during the implementation of the marketing campaign, most reported an increase in visitors with percentages varying from 7% - 43%. --- Visitor Exit Interview Surveys were conducted by 9 of the 15 Museums of Lower Manhattan during the last week in July 2004, totaling of 648 exit interviews. Brand Champs, a sub-consultant of Bandujo, provided an executive summary

of the Visitor Exit Interview Surveys. Of the 260 visitors who answered the question "Where did you hear about this museum?" 31% answered Internet, 22% answered Magazine, and 14% answered Newspaper. Twenty-six percent of respondents indicated that they had heard of the Museums of Lower Manhattan. When asked if "Where did you hear about the Museums of Lower Manhattan?" 57% answered Magazine, 17% Internet, and 12% Radio. When asked "How much influence did the ad that you saw or heard have in your decision to visit this museum?" 69% indicated "It influenced me very much." 17% indicated "It influenced me somewhat." Seven percent of respondents indicated that they knew how many museums are in the Museum of Lower Manhattan. Of those, 20% correctly identified 15. 22% of respondents indicated that they knew the museum they were visiting was one of the Museums of Lower Manhattan. When respondents were asked to rate the experience of their museum visit, they responded: 53% Excellent, 36% Good. Eighty-eight percent indicated they would visit the museum again, and 93% indicated that they would recommend the museum to others. --- In November 2004, Brand Champs submitted an Executive Summary of a Tracking Study of the Museums of Lower Manhattan. Based on the this study, the campaign has been effective in: raising awareness of the Museums of Lower Manhattan brand from 0-25%; communicating the main idea of encouraging people to visit the Museums of Lower Manhattan; communicating through the tagline, Museums of Lower Manhattan's "True Product", history, storytellers, discovery, uniqueness of the museums and the location of Lower Manhattan and; creating a "buzz" and subsequent word of mouth. 31% of respondents who were aware of the Museums of Lower Manhattan indicated that they had recommended the Museums of Lower Manhattan to others who reside in the tri-state area.---Bandujo continued the aggressive print media schedule for the branded campaign. The transit component of the campaign continued with 5,500 MTA Bus Talk Card ads placed during the last quarter of 2004. The campaign received an additional month of 1,000 interior subway card ads during October, with no charge to the campaign.---The Museums of Lower Manhattan new website [www.NYstartshere.org](http://www.NYstartshere.org) was launched on December 14, 2004 using the new logo and signature images of the branded campaign. [www.NYstartshere.org](http://www.NYstartshere.org) contains comprehensive information about all 15 Museums of Lower Manhattan including an events and exhibits calendar and special offers to visitors. The website is being hosted by the LMDC funded website [www.LowerManhattan.info](http://www.LowerManhattan.info), at no charge to the Museums of Lower Manhattan campaign. Website tracking statistics for the new website will be documented within the next report. --- CTM Brochure Display Inc. continued to distribute the new map/brochures to tourism rack displays in key areas in the metropolitan area; 134,600 brochures were distributed during the last quarter of 2004. --- Publicity generated by Dan Klores Communications included special events and the unique holiday gifts available at the Museums of Lower Manhattan gift shops and was covered in print by the New York Post. The Star Ledger and Gotham Magazine articles covered key topics including the 15 diverse museums offerings, their close proximity to one another as well as Lower Manhattan as a thriving cultural destination. Time Out New York featured a story on gym owner David Barton and his self-guided Museums of Lower Manhattan Fitness Walk. The walk plots the 15 Museums of Lower Manhattan creating an alternative Museum Mile on a numbered map. The map/brochure will be available at all 15 Museums of Lower Manhattan as well as NYC & Company kiosks throughout the city starting in spring 2005. The number of persons reached through the various outreach and advertisement efforts is derived from the number of unique impression placed for the campaign.

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**Activity - DBIdg-7747) Rehabilitation/reconstruction of other non-residential structures**

**Start Date:** 8/6/2003

**End Date:** 12/31/2005

**Location Description:** 130 Liberty Street, NY, NY

**National Objective:** Urgent Need

**Activity Location(s):** N/A

**Funds**

|   |        |
|---|--------|
| Total Projected Budget:                 | \$0.00 |
| Total HUD Disaster Recovery Funds:      | \$0.00 |
| Obligated HUD Disaster Funds to Date:   | \$0.00 |
| Unobligated HUD Disaster Funds to Date: | \$0.00 |
| Cumulative HUD Disaster Funds to Date:  | \$0.00 |

**Accomplishments/Beneficiaries**

| Measure Description                         | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Low/Mod Income persons benefitting     | N/A               | 0                  |
| # of Low-Income persons benefitting         | N/A               | 0                  |
| # of buildings (non-residential)            | N/A               | 0                  |
| # of Businesses                             | N/A               | 0                  |
| # of Non-business Organizations benefitting | N/A               | 0                  |
| # of Persons benefitting                    | N/A               | 0                  |

**Report Narrative for this Activity:**

This activity has been discontinued.

**Activity - LMCO-7748) Public services**

**Start Date:** 8/6/2003

**End Date:** 12/31/2004

**Location Description:** Manhattan south of Houston Street.

**National Objective:** Urgent Need

**Activity Location(s):** N/A

**Funds**

|   |                |
|---|----------------|
| Total Projected Budget:                 | \$1,000,000.00 |
| Total HUD Disaster Recovery Funds:      | \$1,000,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$820,110.00   |
| Unobligated HUD Disaster Funds to Date: | \$179,890.00   |
| Cumulative HUD Disaster Funds to Date:  | \$427,705.00   |

**Accomplishments/Beneficiaries**

| Measure Description                         | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Low/Mod Income persons benefitting     | N/A               | 0                  |
| # of Low-Income persons benefitting         | N/A               | 0                  |
| # of Public Facilities                      | N/A               | 0                  |
| # of Businesses                             | 18927             | 18927              |
| # of Non-business Organizations benefitting | N/A               | 15                 |
| # of Persons benefitting                    | 474019            | 474019             |

**Report Narrative for this Activity:**

LOWER MANHATTAN COMMUNICATIONS OUTREACH CAMPAIGN --- In June 2003, LMDC announced the launch of a communications outreach campaign to inform Lower Manhattan residents, employees, and visitors of upcoming short-term, quality of life improvements. The campaign began when LMDC staff and volunteers fanned out across Lower Manhattan to distribute thousands of palm cards and place 100 posters in local businesses and restaurants. The communications outreach campaign is one of the elements outlined in Governor Pataki's call for short-term, quality-of-life improvements in Lower Manhattan. The campaign's three components include: the development of branded marketing materials; the creation of informational kiosks at strategic locations downtown that will double as visitor centers; and, the distribution of LMDC print materials and electronic updates. LMDC's downtown Rebuilding Information Kiosk, located at the new World Trade Center Path Station, is averaging approximately 1,500 inquiries per day. The busiest time this quarter for the staff was the week ending October 17, 2004 with 13,380 visitors. During the 4th quarter, the LMDC opened the second Lower Manhattan Kiosk in Chinatown in cooperation with the Explore Chinatown campaign. The kiosk is located on the busy triangle bounded by Canal Street, Walker Street, and Baxter Street. Since its opening in December the Chinatown kiosk has been averaging 500 visitors per weekday and 1,000 per day on weekends. An integral part of coordinating the revitalization of Lower Manhattan is the continued viability of local restaurants, entertainment establishments, and attractions and hotels in the aftermath of the September 11, 2001 attacks. To address the need for a Lower Manhattan consumer guide, LMDC, with the Empire State Development Corporation (ESD), leveraged the established brand of New York City's leading restaurant and tourism guide, Zagat Survey. Thousands of Zagat Survey Lower Manhattan Guides have been distributed to downtown area employers below Houston Street. This quarter, hundreds of guides were disseminated to hotels downtown. Also this quarter, thousands of e-update subscribers received numerous e-updates highlighting news in Lower Manhattan such as Memorial updates and park renovations. Palm cards highlighting Chinatown and the WTC Greenmarket were distributed at the Splendor of Florence Festival held in October of 2004, and hundreds of palm cards highlighting Chinatown and "Downtown for the Holidays" were distributed at the WTC kiosk. Additionally this quarter, eight large banners highlighting future projects in Lower Manhattan were designed and printed for display at the Vesey Street Bridge.

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**Activity - Airp-7700) Planning**

**Start Date:** 8/6/2003

**End Date:** 12/31/2004

**Location Description:** Lower Manhattan

**National Objective:** N/A

**Activity Location(s):** N/A

**Funds**

|   |                |
|---|----------------|
| Total Projected Budget:                 | \$5,260,000.00 |
| Total HUD Disaster Recovery Funds:      | \$5,260,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$3,150,000.00 |
| Unobligated HUD Disaster Funds to Date: | \$2,110,000.00 |
| Cumulative HUD Disaster Funds to Date:  | \$2,443,376.00 |

**Accomplishments/Beneficiaries:** N/A

**Report Narrative for this Activity:**

LONG-TERM PLANNING - LOWER MANHATTAN TRANSPORTATION PLANNING: COMMUTER AND AIRPORT ACCESS ALTERNATIVES ANALYSES -- In the wake of the 9/11 attacks, improved access to the region's airports has become a critical piece in the revitalization strategy for Lower Manhattan and in the district's long-term goal of maintaining national and international competitiveness and viability as a commercial center. Equally as important is improved access for Long Island, one of the area's fastest growing regions and a critical labor pool for Lower Manhattan. The LMDC coordinated a transportation study to identify and evaluate long-range opportunities to provide enhanced rail access to the Lower Manhattan Central Business District from John F. Kennedy International Airport (JFK) Airport in Queens, and from the Long Island Railroad (LIRR) Station in Jamaica, Queens. The study was jointly conducted by the LMDC, the Port Authority of New York and New Jersey (PA), the Metropolitan Transit Authority (MTA); and the City of New York (the City). --- Holding a dialogue with a broad range of constituents, the LMDC, the MTA, the PA, and the City have identified improvements in access from Lower Manhattan to JFK and Jamaica Station as a key element in the area's economic recovery, and, in the case of JFK access, in Lower Manhattan's ability to compete with other global economic centers such as London, Berlin and Tokyo that have direct access to their international airports. LMDC and its partners in this study selected the joint team of Parsons Transportation Group of New York, Inc. and SYSTRA Engineering, Inc. to conduct the Lower Manhattan Airport and Commuter Access Alternatives Analysis, pursuant to an RFP issued on June 30, 2003 and an approval of selection by the LMDC Board on August 14, 2003. LMDC has also hired an in-house consultant from STV Incorporated to assist in coordination and analysis of this study, as well as to act as an adviser on Lower Manhattan-related transportation policy. -- -On February 4, 2004 the LMDC announced a short-list of four alternatives that were under consideration as means improved rail access from Lower Manhattan to Long Island and JFK International Airport. The "short-list" was the mid-point result of a feasibility study and included alternatives using existing subway tunnels and the construction of a new tunnel to cross the East River. --- On May 5, 2004, Governor Pataki announced the recommendation based on this study: the construction of a new tunnel across the East River. The Governor explained that, based on two finalist options – the other utilizing the Montague Street subway tunnel – the new tunnel is superior in that it expands the capacity of the New York City transit system, offers the opportunity for the highest level of service, as well as offers the possibility for additional uses in the future. --- A Request for Proposal for Consultant Services for a Planning Study for a New Link between Lower Manhattan, Jamaica Station and JFK International Airport has been sent out. Proposals are due on January 28, and a contractor will be chosen by February 15, 2005. --- In addition, a technical and cost proposal for services in connection with the preparation of an alternative analysis report and a draft and final Environmental Impact Statement for a new link between Lower Manhattan, Jamaica Station and JFK International Airport has been issued. A contractor will be selected by February 15, 2005.

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**Activity - CTMP-7751) Travel and Tourism per 107-117 - (WTC only)****Start Date:** 1/28/2004**End Date:** 1/28/2006**Description:** Lower Manhattan, specifically the Chinatown area, which includes zip codes 10002 and 10038.**National Objective:** Urgent Need**Activity Objective:****Activity Location(s):** N/A**Funds**

|   |                |
|---|----------------|
| Total Projected Budget:                 | \$2,000,000.00 |
| Total HUD Disaster Recovery Funds:      | \$1,000,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$656,000.00   |
| Unobligated HUD Disaster Funds to Date: | \$344,000.00   |
| Cumulative HUD Disaster Funds to Date:  | \$308,500.00   |

**Accomplishments/Beneficiaries**

| Measure Description                                | Expected Quantity | Cumulative to Date |
|--|-------------------|--------------------|
| # of Businesses                                    | N/A               | 180                |
| # of Non-business Organizations benefitting        | N/A               | 13                 |
| # of Total People reached through advertisements   | N/A               | 0                  |
| # of Total Visitors attracted to Lower Manhattan   | N/A               | 0                  |
| # of Posted Advertisements for Tourism Initiatives | 102               | 2204               |
| # of Website visits                                | N/A               | 50000              |
| # of Distributed Materials                         | N/A               | 103750             |
| # of M/WBEs Benefiting                             | N/A               | 0                  |
| # of Temporary Jobs Created                        | N/A               | 0                  |
| # of Permanent Jobs Created                        | N/A               | 2                  |

**Report Narrative for this Activity:**

CHINATOWN TOURISM AND MARKETING PROGRAM --- In conjunction with the September 11th Fund, LMDC issued a Request for Proposals in 2003 for a large scale tourism and marketing campaign for Chinatown, an area greatly impacted by the decrease in visitors as a result of September 11th and the outbreak of SARS in Asia in 2003. On January 20, 2004, LMDC and the September 11th Fund announced the selection of the campaign team, which includes Asian Women in Business, Dentsu Communications, and M. Silver Associates. NYC & Company, the City's official tourism and marketing organization, serves as the program administrator for the campaign. M Silver Communications was selected as the public relations and media strategy firm and Dentsu Communications provides full-time ongoing project management for the campaign, in addition to advertising and creative services. LMDC and the September 11th Fund created a Chinatown Tourism and Marketing Advisory Committee, derived from LMDC's existing Chinatown Working Group, which includes a broad representation of stakeholders in the Chinatown community, including business owners, civic leaders, residents, and representatives of area elected officials to provide continuous community involvement in the campaign. Advertisement placement strategies, sponsorship opportunities, and existing events promotion are being developed with the input of the advisory committee. --- The campaign was officially launched on May 10, 2004 with a great deal of media coverage, including local Chinatown media, mainstream media, and tourism industry-specific media. The campaign logo, website ([www.ExploreChinatown.com](http://www.ExploreChinatown.com)), branding—Explore Chinatown, as well as the Chinatown brochure were introduced during this launch. A walking tour of Chinatown was offered to the media following the event to pique their interest. A certified Chinatown tour guide provided "Familiarization trips" to tour operators and industry influencers with the purpose of highlighting Chinatown's points of interest and to educate and entice them to help promote Chinatown to visitors. Press releases and calls to main stream and travel & tourism media are conducted on an ongoing basis and have generated a multitude of articles that promote the area. The Explore Chinatown website

averages 10,000 visitors per month for a total of 50,000 visitors to date since its July 2004 launch. LMDC and campaign staff members distributed thousands of campaign materials at a number of highly visible downtown events that attract thousands of residents and visitors, including the Tribeca Film Festival, River to River festival events throughout Lower Manhattan, and the 3 Farms Music Festival in the Lower East Side. Asian Women in Business has been going door to door to 180 businesses in Chinatown to offer individual technical and marketing assistance to businesses that want to participate in the campaign, and AWIB expects to increase these efforts in the second year of the campaign. All of these efforts are part of the team's continuous effort to promote Chinatown as a regional, domestic, and international destination for all visitors and tourists. --- During the second half of 2004, the Explore Chinatown campaign showed significant progress in reaching its goal to attract more tourists and visitors to Chinatown. The campaign fostered strong partnerships with community organizations, which agreed to co-promote events in order to increase tourist and visitor traffic in Chinatown. With the help of the Explore Chinatown team, community events such as the Independence Day Parade and Festival, the Burmese Water Festival, the RNC Cultural Day, the Autumn Moon Parade & Festival, and the Taste of Chinatown outdoor festival, that were previously not well known, were expanded, promoted and successfully attracted thousands of new and repeat visitors and tourists to Chinatown. These events also received major attention from local and mainstream media. In addition, technical and marketing assistance were continuously provided to help businesses develop promotions, discount offers and tour products to take advantage of the increased visitor traffic. To support and compliment these events, 100 official NYC & Co lamppost banners with the "Chinatown New York City" logo and [www.ExploreChinatown.com](http://www.ExploreChinatown.com) URL were installed throughout Chinatown and will remain there at least through early 2005. Concurrently, 2 pro-bono 1/8 page ads promoting the Autumn Moon Festival were published in the New York Times and a free full page ad with the tagline: "There is so much more to explore." was published in the official Fall/Winter 2004 edition of the NYC Guide by NYC & Co. The team continues its efforts to leverage the successful collaborations and increased media exposure to improve and enhance the community awareness, participation and support of the campaign so the increase in visitor traffic can be translated into economic benefits for the community. --- For the Quarter ending December 31, 2004, the Explore Chinatown campaign was in full stride. Through MSilver and Dentsu media placement and advertising efforts, the campaign has been able to maximize exposure to Chinatown by directly pitching stories and placing ads in numerous publications and high-profile places. The number of people reached through these efforts is over 500 million - this number is based on the number of "unique impressions" created, which is generated by calculating the circulation/viewership/ ridership/ listenership numbers for the media stories and ads directly obtained through the team's efforts. In the beginning of October, businesses participated in the Taste of Chinatown outdoor festival all reported positive results as visitors lined up to savor the \$1.00 per plate sample delectables offered by the participating restaurants. On October 14th, the Team secured a restaurant in the center of Chinatown to host the NYC & Co Business Card Exchange event where NYC & Co members gathered to network. Cognizant that many of the attendees were involved in the Travel and Tourism trade, various discount offers and special promotions were provided to the attendees to promote dining and shopping in Chinatown. As food is a major attraction for many visitors to Chinatown, on October 26th and 27th, the Explore Chinatown Team took full advantage of the All Asia Food Expo at the Jacob Javits Center to enhance the awareness of the Explore Chinatown campaign; promotional coupons from participating businesses, goodies bags, and raffles were used to encourage Expo Exhibitors and attendees to shop and dine in Chinatown. Another major effort to promote and market Chinatown was launched in October of 2004 in the middle of Grand Central Station where Chinese Lion Dances were performed in front of a throng of spectators to usher in the MTA 100 Years/ 100 Deals Promotion. 2200 11" x 70" Metro Talk Cards with the Explore Chinatown tag-line: "there is so much more to explore in Chinatown" were posted in 40% of NYC Transit's subway fleet from November through at least January of 2005 to urge audiences to shop, dine, and explore Chinatown. This was coupled with 75,000 brochures that include a local map and listing of all the participating businesses in Chinatown where with the show of a MetroCard will entitle bearer to discounts and special offers. These brochures were available at Bus and Subway stations and other locations. Another highlight of the campaign during the 4th quarter was the opening of the Chinatown Information Kiosk, which is funded jointly by the LMDC's Lower Manhattan Communications

Campaign and the Explore Chinatown campaign. With cooperation from multiple agencies, the Chinatown Information Kiosk was opened on December 17, 2004. NYC & Company hired and trained Information Counselors from the local Chinatown community to work at the kiosk to provide information to visitors to Chinatown from all over the world. Since its opening, the staff has reported an average of 500 visitors a day on weekdays and up to 1,000 visitors a day on weekends. The Explore Chinatown team has received anecdotal statistics from various businesses and organizations regarding the initial success of the kiosk. The Museum of the Chinese in the Americas, for example, has reported a one-third increase in patrons since the kiosk's inception. Local businesses participating in the MTA Deals promotion also reported an increase in patrons due to the MTA Deals brochure being distributed at the kiosk. Additional data on the impact of the kiosk is being gathered and will be available in spring of 2005. During the 4th Quarter, LMDC staff and the Explore Chinatown team also continued to work toward maximizing exposure to Chinatown by planning additional activities for the second year of the campaign, including actively promoting events associated with the Lunar New Year in early 2005.

**Activity - LMINFO-152) Public services**

**Start Date:** 1/28/2004

**End Date:** 3/31/2005

**Location Description:** Manhattan south of Houston Street.

**National Objective:** Urgent Need

**Activity Location(s):** N/A

**Funds**

|   |                |
|---|----------------|
| Total Projected Budget:                 | \$1,300,000.00 |
| Total HUD Disaster Recovery Funds:      | \$1,300,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$1,300,000.00 |
| Unobligated HUD Disaster Funds to Date: | \$0.00         |
| Cumulative HUD Disaster Funds to Date:  | \$0.00         |

**Accomplishments/Beneficiaries**

| Measure Description                         | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Low/Mod Income persons benefitting     | N/A               | 0                  |
| # of Low-Income persons benefitting         | N/A               | 0                  |
| # of Public Facilities                      | N/A               | 0                  |
| # of Businesses                             | 18927             | 0                  |
| # of Non-business Organizations benefitting | N/A               | 0                  |
| # of Persons benefitting                    | 540000            | 0                  |

**Report Narrative for this Activity:**

LOWER MANHATTAN INFORMATION PROGRAM --- The Lower Manhattan Public Information Program provides people who live, work and visit Lower Manhattan with a single source for essential news and information about the area and its recovery. This public information program is led by the City of New York in partnership with the LMDC, New York State, and the federal government in conjunction with partner agencies and organizations at the local, state, and federal level. ---WEBSITE--- The centerpiece of the Program is a comprehensive website,

www.LowerManhattan.info, which offers regularly updated news and information for area residents, workers, and visitors. Topics include transportation and transit; health, safety and security; rebuilding plans and progress; assistance and incentives; community involvement opportunities; things to do; and Lower Manhattan history. On average, more than five stories are uploaded on a weekly basis. The site received 128,336 visits in October 2004, 118,885 visits in November 2004 and 133,455 in December 2004. The top three most viewed pages after the main homepage are: Get There and Get Around page, Freedom Tower Slide Show, and the WTC Site Design Static Content. --- NEWSLETTER --- There are currently more than 385 businesses and organizations on the distribution list for the newsletter. Also, hundreds of the newsletters were distributed at LMDC's information kiosk located at the World Trade Center Subway/Path Station. The next newsletter is scheduled for printing in late January. --- ADVERTISING--- Ads continue to be placed at PATH trains/stations and telephone kiosks around New York City. ---ADDITIONAL OUTREACH--- LowerManhattan.info continues to attend community meetings and coordinate with other city agencies. --- AWARDS --- The Program has won several awards, including the New York Metro Chapter of the Public Relations Society of America's Big Apple award in the categories of Community Relations and Best Use of Online or Interactive Technology, and the Center for Digital Technology's "Most Innovative" award.

**Activity - W-MEM-0171) Rehabilitation/reconstruction of public facilities**

**Start Date:** 1/1/2002

**End Date:** 12/30/2015

**Location Description:** --PROJECT AREA--The WTC Plan Project Area is located in Lower Manhattan on two sites: (i) the WTC Site, an approximately 16 acre super block, bounded by West, Vesey, Church, and Liberty Streets; and (ii) two adjacent city blocks south of the WTC Site (one bounded by Liberty, Washington, Albany and Greenwich Streets, and the other bounded by Liberty, West, Cedar and Washington Streets), Washington Street between Liberty and Cedar Streets, and subsurface portions of Liberty Street and other streets in and around those blocks (collectively, the "Southern Site").

**National Objective:** Slums and Blight

**Activity Location(s):** N/A

**Funds**

|   |                 |
|---|-----------------|
| Total Projected Budget:                 | \$34,980,000.00 |
| Total HUD Disaster Recovery Funds:      | \$34,980,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$2,722,617.00  |
| Unobligated HUD Disaster Funds to Date: | \$32,257,383.00 |
| Cumulative HUD Disaster Funds to Date:  | \$25,515.00     |

**Accomplishments/Beneficiaries**

| Measure Description                         | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Low/Mod Income persons benefitting     | N/A               | 0                  |
| # of Low-Income persons benefitting         | N/A               | 0                  |
| # of Public Facilities                      | 2                 | 0                  |
| # of Non-business Organizations benefitting | 1                 | 0                  |
| # of Persons benefitting                    | N/A               | 0                  |

**Report Narrative for this Activity:**

WTC MEMORIAL AND MEMORIAL CENTER--The creation of a memorial at the World Trade Center site is, and will remain, the centerpiece of LMDC's planning process. LMDC has developed a clearly defined process to guide the development of a memorial that is closely coordinated with the redevelopment process for the World Trade Center (WTC) site. Two major components of the process were the creation of a memorial mission statement and a memorial program. The mission statement describes the purpose of the memorial, while the program describes the principles that the memorial must embody and the elements it must feature to be considered in the competition. The mission statement and program were released for public comment from January 8, 2003 through February 2, 2003, and revised based on more than 2,000 comments received during that period. The drafts were developed by two separate committees convened by the LMDC that were comprised of family members, residents, survivors, first responders, arts and architecture professionals, and community leaders. The committees premised their work on an initial memorial mission statement and program developed by the LMDC Families Advisory Council in spring 2002. The mission statement and program were at the core of the guidelines of LMDC's World Trade Center Site Memorial Competition. In carrying out the Memorial Program, LMDC conducted an international competition for the selection of the Memorial design, and is currently engaged in a broad spectrum of activities related to the planning, design, and implementation of the Memorial and Memorial Center. Prior activities specifically related to the Memorial and the Memorial Center were critical with respect to the overall planning process that led to the comprehensive World Trade Center Master Redevelopment Plan (WTC Plan). Moving forward, LMDC will provide initial funding for the design, development, and construction of the Memorial, for memorial-related improvements, and will plan for and oversee the overall implementation of the Memorial as well as the Memorial Center, and possibly, elements of the WTC Plan, including all required coordination with HUD, the Port Authority, the State of New York, the City of New York and other public and private entities. LMDC will also coordinate the Memorial Program with the plans and implementation schedule for the WTC Plan. Associated costs include planning and design, public outreach, environmental review, consultant costs, and staff costs associated with these functions. ---MEMORIAL --- On April 18, 2003, the LMDC announced the selection of a distinguished panel of jury members to evaluate and review entries in the international WTC Memorial Competition. The jury was comprised of thirteen individuals representing various points of view, including world renowned artists and architects, a family member, a Lower Manhattan resident and business owner, representatives of the Governor and Mayor, and other prominent arts and cultural professionals. On April 28, 2003, the LMDC announced the start of the international competition, and a corresponding global outreach campaign to encourage participation in the competition, featuring ads in newspapers and magazines around the world to design a memorial at the World Trade Center site for all those lost on September 11th and in the 1993 bombing of the World Trade Center. On July 17, 2003, LMDC announced that 5,201 memorial submissions had been received from 63 nations and 49 states for the World Trade Center Site Memorial Competition making it the largest design competition in history. --- Throughout the summer and fall of 2003, the Memorial Competition Jury reviewed all 5,201 submissions and selected eight finalists to further develop their memorial designs. These eight finalists developed three-dimensional models, animations and additional illustrations to convey their designs to the jury. On November 19, 2003, the LMDC opened a public exhibit of the eight finalist designs at the World Financial Center Winter Garden. The jury continued to deliberate, and on January 6, 2004, announced a winning design, Michael Arad and Peter Walker's Reflecting Absence. Beginning in April 2004, Associate Architect Davis Brody Bond—selected through a Request for Proposal process— along with the Design Team of Michael Arad and Peter Walker, began the pre-design phase. During this period of intense investigation, the team performed many tasks which included the selection of the subconsultants for the design, the start of several design studies, and the development of project design and construction schedules. The team participated in many coordination meetings with the Port Authority, NYS Department of Transportation and Silverstein Properties, and also attended meetings with the Family Advisory Council and Section 106 consulting parties. In August 2004 the schematic design

phase began. The physical and programmatic elements of the Memorial were further developed and advanced. The Schematic Design documents produced included engineering and architectural reports, drawings, models, renderings and animations illustrating the scale and the relationship of the project components. On December 16, 2004, the schematic design phase was completed and key design elements were publicly announced and displayed. --- MEMORIAL CENTER--- LMDC and Studio Daniel Libeskind, working in collaboration with the memorial design team of Michael Arad and Peter Walker, established a new location for a below grade Memorial Center dedicated to the events of September 11, 2001, and February 26, 1993. On April 8, 2004, The LMDC announced the formation of a Memorial Center Advisory Committee to guide the development of program elements and the curatorial mission of the Memorial Center at the World Trade Center site. The Advisory Committee includes historians, preservationists, curators, victims' family members, residents, survivors, and first responders. The Memorial Center will tell the countless individual and collective stories of the terrorist attacks on February 26, 1993 and September 11, 2001. The Advisory Committee visited the WTC memorial site and Hangar 17 at JFK Airport, where many artifacts from the World Trade Center are being stored; met with professionals to learn from their experience in creating exhibitions; and reviewed an expansive list of archives and resources relating to the attacks. Through a series of facilitated meetings, the Advisory Committee produced draft recommendations that were released for public comment on June 2, 2004. By July 1, 2004, when the public comment period on the Draft Recommendations ended, the LMDC had received submissions from over 400 individuals constituting a total of 1,070 comments (many individuals commented on several topics-these were counted as separate comments). LMDC then prepared a Summary Report describing this response and analyzing its substance. On July 20, 2004, the Memorial Center Advisory Committee convened to discuss the public comment on the Draft Recommendations and consider areas where a review, clarification or revision to the Draft Recommendations might be necessary. Each member had received copies of the Summary Report on the public comment via email prior to the meeting, and copies were again available at the meeting along with the full text of all 1,070 comments. Committee members were moved by the public's response and thoughtfulness, noting that many comments echoed some of the committee's own. The committee concurred with the Summary Report's analysis that a great majority of the public comment was supportive of or encompassed by the ideas and values expressed in the Draft Recommendations, and therefore made no major changes to the document. Changes that were made were reviewed and accepted by the LMDC Board Memorial Working Group. During this process, certain committee members expressed the need to document the experience and view from within the "bathtub" or "pit" of the World Trade Center site in its current form, before certain original elements of the WTC Complex were removed or demolished in preparation for construction of the Freedom Tower. LMDC responded to this concern, as well as to similar comments from the Consulting Parties to the LMDC's Section 106 review process, by seeking two forms of services: 1) panoramic still photography; and 2) moving imagery in digital and other formats from up to two different filmmakers/videographers. The selection process used to determine the proposed contractor for panoramic photography was limited to a single provider in that the services requested are unique. The provider selected was Tito Dupret, an internationally recognized photographer commissioned by The World Monuments Fund to document many of its worldwide "Most Endangered Sites." For the moving imagery, LMDC sought two filmmakers or videographers through a mini-bid process. Based on their artistic approach to and understanding of the project, their experience filming or producing documentaries, and their interest or previous experience in the subject matter LMDC staff selected the services of EVER and IronBound Films, Inc. This footage, along with the final Recommendations for the Memorial Center and complete record of the public comment, will serve as resources for the interpretive experts (curators, public historians, exhibit designers, and others) hired to develop the Memorial Center's program in the coming months. On December 16, 2004, LMDC received Board authorization to enter into contracts with two firms—LORD Cultural Resources Planning and Management, Inc., and Howard+Revis Design—for Institutional Planning services related to the Memorial Center and related or shared aspects of the WTC Memorial and Cultural Program. The firms were selected through an RFP process that began October 11, 2004, with the issue of an RFP. The firms will assist LMDC in its planning efforts during the following anticipated phases: planning and schematic design; operational planning and design completion; capital campaign; implementation; and construction. For the initial phase of

planning and schematic design, services include: 1) Program development; 2) Curatorial consulting and concept development; 3) Institutional planning; 4) Business planning; and 5) Implementation planning. Subsequent to the planning and schematic design phase, the scope of services is anticipated to include supplementing, updating, reviewing and testing information previously developed during the planning and schematic design phase. It is expected that certain of the anticipated phases may require services through 2009, to be determined at a later time by LMDC. The firms have begun the planning process with the LMDC and are expected to complete preliminary planning work in late spring 2005. On October 14, 2004, LMDC received board approval to enter into agreements with Davis Brody Bond and Snohetta for architectural services related to the Memorial Center. The schematic design phase is now underway. The physical elements are being further developed, and the schematic design documents are schedule to be completed in April 2005. ---BENEFICIARIES--- The creation of Memorial and Memorial center contributes to implementation of the World Trade Center Master Redevelopment Plan (WTC Plan). Full implementation of the WTC Plan will benefit the thousands of relatives and friends of the nearly 3,000 victims of September 11, 2001 and February 26, 1993, as well as the many survivors of those tragic events. Beneficiaries will also include area residents, workers, and businesses, as well as the millions of visitors to the WTC site and Lower Manhattan. ---Area Residents, Workers, and Businesses--- According to census tract data, there are an estimated 31,266 residents that live within a .5 mile radius of the site, of which 21.3 percent are considered Low-Moderate income. Moreover, 61,400 workers and 2,685 businesses operate within a .25 mi radius of the WTC site. Implementation of the WTC Plan will directly benefit these groups, as well as the larger Lower Manhattan community. As outlined in the WTC Plan Generic Environmental Impact Statement (GEIS), construction of the completed WTC Plan building program would create an estimated 50,830 person-years of direct employment (one person working full-time for one year), and 45,698 person-years of indirect employment in New York City. Operation of the completed WTC Plan is estimated to create approximately 39,412 to 40,533 direct full-time equivalent jobs, as well as additional 56,057 to 56,460 indirect full-time equivalent jobs generated in New York City and State. ---Lower Manhattan Visitors--- As outlined in the socioeconomic conditions in GEIS, memorial and related uses at the WTC site are estimated to result in approximately 5.5 million visitors per year, upon completion. However, during the first year following the opening projected in 2009, there may be a surge in attendance of up to 3.5 million additional visitors. Including residents, workers, visitors, and full time annual equivalent employees, 5.7 million persons are estimated to benefit annually from this project.

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**Activity - W-ART-0171) Rehabilitation/reconstruction of public facilities**

**Start Date:** 1/1/2002

**End Date:** 12/30/2015

--PROJECT AREA--The WTC Plan Project Area is located in Lower Manhattan on two sites: (i) the WTC Site, an approximately 16 acre super block, bounded by West, Vesey, Church, and Liberty Streets; and (ii) two adjacent

**Location Description:** city blocks south of the WTC Site (one bounded by Liberty, Washington, Albany and Greenwich Streets, and the other bounded by Liberty, West, Cedar and Washington Streets), Washington Street between Liberty and Cedar Streets, and subsurface portions of Liberty Street and other streets in and around those blocks (collectively, the "Southern Site").

**National Objective:** Slums and Blight

**Activity Location(s):** N/A

**Funds**

|                                    |                 |
|------------------------------------|-----------------|
| Total Projected Budget:            | \$12,260,000.00 |
| Total HUD Disaster Recovery Funds: | \$12,260,000.00 |

|   |                 |
|---|-----------------|
| Obligated HUD Disaster Funds to Date:   | \$384,896.00    |
| Unobligated HUD Disaster Funds to Date: | \$11,875,104.00 |
| Cumulative HUD Disaster Funds to Date:  | \$0.00          |

**Accomplishments/Beneficiaries**

| Measure Description                         | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Low/Mod Income persons benefitting     | N/A               | 0                  |
| # of Low-Income persons benefitting         | N/A               | 0                  |
| # of Public Facilities                      | 1                 | 0                  |
| # of Non-business Organizations benefitting | 2                 | 0                  |
| # of Persons benefitting                    | N/A               | 0                  |

**Report Narrative for this Activity:**

WTC PERFORMING ARTS CENTER--ACTIVITY DESCRIPTION---INVITATION TO CULTURAL INSTITUTIONS--- Cultural uses on the rebuilt World Trade Center (WTC) site will provide a variety of important uses as part of the overall redevelopment plan. The cultural components will help create a world class visitor destination that will contribute to the economic development of the site and the area, while improving the quality of life for those who live and work in Lower Manhattan. Programming will be broad and diverse, and will serve both businesses and residents. On June 30, 2003, the Lower Manhattan Development Corporation announced a worldwide Invitation to Cultural Institutions (ICI) outreach campaign for cultural institutions interested in becoming part of new facilities and programs on the future WTC site. ICI sought information from those interested in creating an interpretive museum of the events of February 26, 1993 and September 11, 2001 on the WTC site. ICI also sought information from cultural institutions interested in relocating or becoming part of cultural facilities on the World Trade Center site. LMDC received responses from 113 cultural institutions, and a panel convened by the LMDC, composed of representatives from the New York State Council on the Arts and the New York City Department of Cultural Affairs, evaluated the responses to gauge the types of organizations the cultural community in New York and beyond proposed as vital and appropriate components for future development at the WTC site. As a result, on February 2004, the panel issued a report on their recommendations, which included a short-list of 15 institutions that were evaluated as having potential to become part of the cultural complex at the WTC site. LMDC studied all possible combinations of the short-listed institutions to determine feasibility, consulted experts to assist in evaluating the theater proposals and in determining the flexibility of each program and, along with the committee, analyzed the refined proposals in relation to programming, costs, and management structure. On June 10, 2004, LMDC announced the selection of a vibrant mix of institutions to be located on the WTC site: The Joyce International Dance Center, Signature Theatre, The Drawing Center, and the International Freedom Center. At the WTC Performing Arts Center, The Joyce International Dance Center and the Signature Theatre will share the cultural space that will include a 900-1000 seat theatre and a complex of three smaller theatres that will house distinctive year-round programming showcasing the world's finest dramatists. In addition, the WTC Performing Arts Center will include educational programs for school groups, community workshops, open rehearsals, and a forum for lunchtime and evening activities such as staged readings, lectures, and demonstrations. Since their selection of these organizations, in July 2004, the LMDC Board approved a request to offer planning grants to these selected institutions. As such, the four institutions will work closely with the LMDC to conduct a detailed feasibility analysis of their proposed programming, funding capacity, and space requirements. At the end of this process, LMDC expects to enter into a formal agreement with these organizations and potentially offer challenge grants to assist with the costs of creating these facilities. On October 12, 2004, LMDC announced the selection of Gehry Partners LLP as architect for the Performing Arts Complex. The firm was selected through an RFP process that began August 2, 2004. This firm has begun the schematic design process with the cultural institutions and the

LMDC. ---BENEFICIARIES--- The creation of Performing Arts Center contributes to implementation of the World Trade Center Master Redevelopment Plan (WTC Plan). Full implementation of the WTC Plan will benefit the thousands of relatives and friends of the nearly 3,000 victims of September 11, 2001 and February 26, 1993, as well as the many survivors of those tragic events. Beneficiaries will also include area residents, workers, and businesses, as well as the millions of visitors to the WTC site and Lower Manhattan. ---Area Residents, Workers, and Businesses--- According to census tract data, there are an estimated 31,266 residents that live within a .5 mile radius of the site, of which 21.3 percent are considered Low-Moderate income. Moreover, 61,400 workers and 2,685 businesses operate within a .25 mi radius of the WTC site. Implementation of the WTC Plan will directly benefit these groups, as well as the larger Lower Manhattan community. As outlined in the WTC Plan Generic Environmental Impact Statement (GEIS), construction of the completed WTC Plan building program would create an estimated 50,830 person-years of direct employment (one person working full-time for one year), and 45,698 person-years of indirect employment in New York City. Operation of the completed WTC Plan is estimated to create approximately 39,412 to 40,533 direct full-time equivalent jobs, as well as additional 56,057 to 56,460 indirect full-time equivalent jobs generated in New York City and State. ---Lower Manhattan Visitors--- As outlined in the socioeconomic conditions in GEIS, memorial and related uses at the WTC site are estimated to result in approximately 5.5 million visitors per year, upon completion. However, during the first year following the opening projected in 2009, there may be a surge in attendance of up to 3.5 million additional visitors. Including residents, workers, visitors, and full time annual equivalent employees, 5.7 million persons are estimated to benefit annually from this project.

**Activity - W-MUS-0171) Rehabilitation/reconstruction of public facilities**

**Start Date:** 1/1/2002

**End Date:** 12/30/2015

--PROJECT AREA--The WTC Plan Project Area is located in Lower Manhattan on two sites: (i) the WTC Site, an approximately 16 acre super block, bounded by West, Vesey, Church, and Liberty Streets; and (ii) two adjacent city blocks south of the WTC Site (one bounded by Liberty, Washington, Albany and Greenwich Streets, and the other bounded by Liberty, West, Cedar and Washington Streets), Washington Street between Liberty and Cedar Streets, and subsurface portions of Liberty Street and other streets in and around those blocks (collectively, the "Southern Site").

**Location Description:**

**National Objective:** Slums and Blight

**Activity Location(s):** N/A

**Funds**

|   |                |
|---|----------------|
| Total Projected Budget:                 | \$9,260,000.00 |
| Total HUD Disaster Recovery Funds:      | \$9,260,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$791,588.00   |
| Unobligated HUD Disaster Funds to Date: | \$8,468,412.00 |
| Cumulative HUD Disaster Funds to Date:  | \$0.00         |

**Accomplishments/Beneficiaries**

| Measure Description                     | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Low/Mod Income persons benefitting | N/A               | 0                  |
| # of Low-Income persons benefitting     | N/A               | 0                  |

|   |     |   |
|---|-----|---|
| # of Public Facilities                      | 1   | 0 |
| # of Non-business Organizations benefitting | 2   | 0 |
| # of Persons benefitting                    | N/A | 0 |

**Report Narrative for this Activity:**

WTC MUSEUM COMPLEX--ACTIVITY DESCRIPTION--- INVITATION TO CULTURAL INSTITUTIONS--- Cultural uses on the rebuilt World Trade Center (WTC) site will provide a variety of important uses as part of the overall redevelopment plan. The cultural components will help create a world class visitor destination that will contribute to the economic development of the site and the area, while improving the quality of life for those who live and work in Lower Manhattan. Programming will be broad and diverse, and will serve both businesses and residents. On June 30, 2003, the Lower Manhattan Development Corporation announced a worldwide Invitation to Cultural Institutions (ICI) outreach campaign to cultural institutions interested in becoming part of new facilities and programs on the future WTC site. ICI sought information from those interested in creating an interpretive museum of the events of February 26, 1993 and September 11, 2001 on the WTC site. ICI also sought information from cultural institutions interested in relocating or becoming part of cultural facilities on the WTC site. LMDC received responses from 113 cultural institutions, and a panel convened by the LMDC, composed of representatives from the New York State Council on the Arts and the New York City Department of Cultural Affairs, evaluated the responses to gauge the types of organizations the cultural community in New York and beyond proposed as vital and appropriate components for future development at the WTC site. As a result, on February 2004, the panel issued a report on their recommendations, which included a short-list of 15 institutions that were evaluated as having potential to become part of the cultural complex at the WTC site. LMDC studied all possible combinations of the short-listed institutions to determine feasibility, consulted experts to assist in evaluating the theater proposals and in determining the flexibility of each program and, along with the committee, analyzed the refined proposals in relation to programming, costs, and management structure. On June 10, 2004, LMDC announced the selection of a vibrant mix of institutions to be located on the WTC Site: The Joyce International Dance Center, Signature Theatre, The Drawing Center, and the International Freedom Center. The WTC Museum Complex will be comprised of the International Freedom Center and the Drawing Center. The International Freedom Center is a new organization that will become an educational resource for the city, the country, and the world that will include exhibitions centered on humankind's quest for freedom. The facility will include exhibit space, a multi-purpose presentation space, and classrooms. The Drawing Center is the only fine arts institution in the country to focus solely on the exhibition of drawings, and it will present major works by historical figures alongside drawings, illuminating the dynamics of the creative process. It will offer exhibition programs, scholarly publications, public forums, and artists' services, as well as daytime and nighttime public events, including artist talks, panel discussions, and schools and internship programs. Since their selection of these organizations, in July 2004, the LMDC Board approved a request to offer planning grants to these selected institutions. As such, the four institutions will work closely with the LMDC to conduct a detailed feasibility analysis of their proposed programming, funding capacity, and space requirements. At the end of this process, LMDC expects to enter into a formal agreement with these organizations and potentially offer challenge grants to assist with the costs of creating these facilities. On October 12, 2004, LMDC announced the selection of Snøhetta as architect for the Museum Complex. The firm was selected through an RFP process that began August 2, 2004 with the issuance of an RFP. Snøhetta has begun the schematic design process with the cultural institutions and the LMDC and is expected to complete schematic designs in 2005. ---BENEFICIARIES--- The creation of Museum complex contributes to implementation of the World Trade Center Master Redevelopment Plan (WTC Plan). Full implementation of the WTC Plan will benefit the thousands of relatives and friends of the nearly 3,000 victims of September 11, 2001 and February 26, 1993, as well as the many survivors of those tragic events. Beneficiaries will also include area residents, workers, and businesses, as well as the millions of visitors to the WTC site and Lower Manhattan. ---Area Residents, Workers, and Businesses--- According to census tract data, there are an estimated

31,266 residents that live within a .5 mile radius of the site, of which 21.3 percent are considered Low-Moderate income. Moreover, 61,400 workers and 2,685 businesses operate within a .25 mi radius of the WTC site. Implementation of the WTC Plan will directly benefit these groups, as well as the larger Lower Manhattan community. As outlined in the WTC Plan Generic Environmental Impact Statement (GEIS), construction of the completed WTC Plan building program would create an estimated 50,830 person-years of direct employment (one person working full-time for one year), and 45,698 person-years of indirect employment in New York City. Operation of the completed WTC Plan is estimated to create approximately 39,412 to 40,533 direct full-time equivalent jobs, as well as additional 56,057 to 56,460 indirect full-time equivalent jobs generated in New York City and State. ---Lower Manhattan Visitors--- As outlined in the socioeconomic conditions in GEIS, memorial and related uses at the WTC site are estimated to result in approximately 5.5 million visitors per year, upon completion. However, during the first year following the opening projected in 2009, there may be a surge in attendance of up to 3.5 million additional visitors. Including residents, workers, visitors, and full time annual equivalent employees, 5.7 million persons are estimated to benefit.

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**Activity - R2R-7717) Administration**

**Responsible UOG:** Alliance for Downtown New York

**Start Date:** 6/6/2002

**End Date:** 10/7/2002

**Location Description:** The summer season-long festival of the arts in Lower Manhattan named "River-to-River" is held throughout the Lower Manhattan area and targets the entire NYC area.

**National Objective:** N/A

**Activity Location(s):** N/A

**Funds**

|   |                |
|---|----------------|
| Total Projected Budget:                 | \$7,625,699.00 |
| Total HUD Disaster Recovery Funds:      | \$500,000.00   |
| Obligated HUD Disaster Funds to Date:   | \$500,000.00   |
| Unobligated HUD Disaster Funds to Date: | \$0.00         |
| Cumulative HUD Disaster Funds to Date:  | \$500,000.00   |

**Accomplishments/Beneficiaries:** N/A

**Report Narrative for this Activity:**

This activity is discontinued.

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**Activity - StrSc-7741) Rehabilitation/reconstruction of a public improvement**

**Responsible UOG:** Alliance for Downtown New York

**Start Date:** 8/6/2003

**End Date:** 12/31/2004

**Location Description:** The project area consists of both sides of Broadway, from Battery Park to City Hall Park. The project area is divided into three segments: Battery Place to Exchange Place, Exchange Place to Liberty Street, and Liberty Street to Barclay Street.

**National Objective:** Urgent Need

**Activity Location(s):** N/A

**Funds**

|   |                 |
|---|-----------------|
| Total Projected Budget:                 | \$19,500,000.00 |
| Total HUD Disaster Recovery Funds:      | \$4,000,000.00  |
| Obligated HUD Disaster Funds to Date:   | \$4,000,000.00  |
| Unobligated HUD Disaster Funds to Date: | \$0.00          |
| Cumulative HUD Disaster Funds to Date:  | \$4,000,000.00  |

**Accomplishments/Beneficiaries**

| Measure Description                     | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Low/Mod Income persons benefitting | N/A               | 0                  |
| # of Low-Income persons benefitting     | N/A               | 0                  |
| # of Persons benefitting                | 140947            | 140947             |
| # of Linear feet of Public Improvement  | N/A               | 0                  |
| # of Linear miles of Public Improvement | N/A               | 0                  |
| # cable feet of public utility          | N/A               | 0                  |

**Report Narrative for this Activity:**

SHORT-TERM CAPITAL PROJECTS - DOWNTOWN ALLIANCE STREETScape PROGRAM --- Following the recovery efforts and round-the-clock clean-up at the World Trade Center site since September 11, 2001, there has been a need to enhance the streetscape neighboring the World Trade Center Site. The Alliance for Downtown New York has developed a short term action plan, based on its previously completed Streetscape Study to improve safety, add signage, and increase navigability along lower Broadway. Interim security beautification measures for the Financial District are also included in the project. The project area consists of both sides of Broadway, from Battery Park to City Hall Park, as well as parts of Park Row and selected intersections in the Financial District roughly bounded by Broadway, Pine Street, William Street, and Beaver Street. The main project area along Broadway is divided into three segments: Battery Place to Exchange Place, Exchange Place to Liberty Street, and Liberty Street to Barclay Street. This project will complete the Downtown Alliance Streetscape Plan, not including frontages where building construction is planned or underway. Elements of the Streetscape Plan include sidewalk inserts, sidewalks with specially tinted concrete, and 12" granite curbs with street names and markers of historic Broadway events; new custom lighting designed to improve overall illumination; new benches, bollards, and waste receptacles; and specially-designed signage to facilitate way-finding and identification of significant sites. The streetscape elements are being replaced in-kind. In addition, this project includes the temporary placement of landscaped planters at select intersections in the Financial District to establish an interim security perimeter in advance of more developed and/or permanent security measures. Work was completed in October 2004. In total there was 35,265 square feet of improvements, with work taking place on Broadway between Pine Street and Park Place.

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**Activity - R2R04-0172) Travel and Tourism per 107-117 - (WTC only)**

**Responsible UOG:** Alliance for Downtown New York

**Start Date:** 5/1/2004

**End Date:** 9/30/2004

**Location** --PROJECT AREA--River to River events are held at various venues throughout Lower Manhattan for the 3-month duration of the festival.

**National Objective:** Urgent Need

**Activity Location(s):** N/A

**Funds**

|   |                |
|---|----------------|
| Total Projected Budget:                 | \$5,900,000.00 |
| Total HUD Disaster Recovery Funds:      | \$200,000.00   |
| Obligated HUD Disaster Funds to Date:   | \$200,000.00   |
| Unobligated HUD Disaster Funds to Date: | \$0.00         |
| Cumulative HUD Disaster Funds to Date:  | \$0.00         |

**Accomplishments/Beneficiaries**

| <b>Measure Description</b>                         | <b>Expected Quantity</b> | <b>Cumulative to Date</b> |
|--|--------------------------|---------------------------|
| # of Businesses                                    | N/A                      | 0                         |
| # of Non-business Organizations benefitting        | N/A                      | 0                         |
| # of Total People reached through advertisements   | 850000                   | 850000                    |
| # of Total Visitors attracted to Lower Manhattan   | 1000000                  | 1000000                   |
| # of Posted Advertisements for Tourism Initiatives | 683                      | 683                       |
| # of Website visits                                | N/A                      | 0                         |
| # of Distributed Materials                         | 850000                   | 850000                    |
| # of M/WBEs Benefiting                             | N/A                      | 0                         |
| # of Temporary Jobs Created                        | N/A                      | 4                         |
| # of Permanent Jobs Created                        | N/A                      | 0                         |

**Report Narrative for this Activity:**

On June 2, 2004, as a sign of LMDC's commitment to enriching Lower Manhattan's cultural community and supporting its economic growth, the LMDC Board authorized funding for the 2004 River to River Festival. First launched in 2002 and funded in part by LMDC in that first year, the River to River Festival, the largest free cultural arts festival in New York's history, is now comprised of more than 500 free events that take place throughout Lower Manhattan from May through September. These events include a diversity of music, dance and other cultural activities, many provided by renowned performers. Created to help revitalize Lower Manhattan after September 11, 2001, the River to River Festival attracted more than one million people in each of its first two years. With an expanded marketing strategy and kick-off

concert added to the roster, the Festival's 2004 events and programs again successfully attracted new and diverse audiences to the downtown area, who not only enjoyed the free arts events, but also stayed to experience Lower Manhattan's rich history, retail shops, and restaurants. Perhaps the most striking measure of the Festival's success is that in 2004, 77% of all audience members surveyed said that they neither lived nor worked downtown—and of that group, 87% said the Festival was their primary reason for coming to Lower Manhattan. A survey conducted by Audience Research Associates found that 70% of 2004 Festival attendees bought a snack or dined out, shopped, or otherwise spent money Downtown as part of attending the Festival, resulting in total expenditures of \$15.4 million. Information regarding the Festival was distributed throughout New York City and the tri-State area: advertisements with the LMDC and/or HUD logo appeared in Festival brochures distributed to approximately 335 Starbucks Coffee stores throughout the New York metro area, as well as to hotels, local businesses, libraries, cultural and community centers around Manhattan. Advertisements with the LMDC and/or HUD logo also appeared in local newspapers and periodicals including NYTimes, Time Out NY, NY Post & the Downtown Express. In keeping with its mission to maintain an open line of communication with community stakeholders, the LMDC staffed information tables at 10 events to disseminate more than 13,000 palm cards, newsletters and flyers informing event participants of other exciting events and initiatives taking place in Lower Manhattan during the summer, as well as provide information regarding ongoing rebuilding efforts. Distributed information materials included Lower Manhattan Zagats Surveys, Museums of Lower Manhattan brochures, and LowerManhattan.info newsletters.

**Activity - ETAP-0102) Econ. development or recovery activity that creates/retains jobs**

**Responsible UOG:** Empire State Development Corporation (ESD)

**Start Date:** 8/1/2002

**End Date:** 2/1/2005

**Location Description:** The geographic area of focus of the ETAP program is businesses and organizations located in the area south of 14th Street in Manhattan. The grants will prioritize individuals affected by September 11th, specifically individuals who lost wages and worked below Houston Street on September 11th.

**National Objective:** Urgent Need

**Activity Location(s):** N/A

**Funds**

|   |              |
|---|--------------|
| Total Projected Budget:                 | \$500,000.00 |
| Total HUD Disaster Recovery Funds:      | \$500,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$265,452.00 |
| Unobligated HUD Disaster Funds to Date: | \$234,548.00 |
| Cumulative HUD Disaster Funds to Date:  | \$265,452.00 |

**Accomplishments/Beneficiaries**

| Measure Description                     | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Low/Mod Income persons benefitting | N/A               | 0                  |
| # of Low-Income persons benefitting     | N/A               | 0                  |
| # of buildings (non-residential)        | N/A               | 0                  |
| # of Businesses                         | 5                 | 11                 |

|                          |     |     |
|--------------------------|-----|-----|
| # of Persons benefitting | 150 | 333 |
|--------------------------|-----|-----|

**Report Narrative for this Activity:**

The WTC Employment Training Assistance Program (ETAP), established by the Empire State Development Corporation (ESDC), in cooperation with the Lower Manhattan Development Corporation (LMDC) and the New York City Economic Development Corporation (EDC), provides assistance to small businesses and not-for-profit organizations to offer training opportunities to their employees in Lower Manhattan. An initial \$10 million had been allocated to ETAP. In August 2003, a reallocation of ETAP funds to the BRG program was made and the ETAP budget was reduced to \$500,000. This reallocation was made based on an evaluation of the program's popularity and the additional funding needs of the BRG program. As of May 12, 2003 ESDC no longer accepted eligible applications for ETAP due to the reallocation the funds. Through that date, ESDC had received 24 applications for training assistance. As of December 31, 2004, thirteen grants were disbursed to eleven businesses for \$265,452 to assist in training 333 new and retained employees. The remaining incomplete approved applications must submit all reimbursement documents by February 2005 to be considered for funding, as per program guidelines.

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**Activity - BRG-7718) Payment for compensation for economic losses (WTC-only)**

**Responsible UOG:** Empire State Development Corporation (ESD)

**Start Date:** 11/22/2002

**End Date:** 12/31/2003

**Location Description:** Manhattan south of 14th Street

**National Objective:** Urgent Need

**Activity Location(s):** N/A

**Funds**

|   |                  |
|---|------------------|
| Total Projected Budget:                 | \$224,500,000.00 |
| Total HUD Disaster Recovery Funds:      | \$224,500,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$224,500,000.00 |
| Unobligated HUD Disaster Funds to Date: | \$0.00           |
| Cumulative HUD Disaster Funds to Date:  | \$213,990,260.00 |

**Accomplishments/Beneficiaries**

| Measure Description                         | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Businesses                             | 6112              | 8214               |
| # of Non-business Organizations benefitting | 213               | 282                |
| # of Low Wage-Earners benefitting           | N/A               | 31805              |
| # of Low + Mod Wage-Earners benefitting     | N/A               | 44437              |

**Report Narrative for this Activity:**

The WTC Business Recovery Grant Program, the largest of the disaster recovery grant programs, ended December 31, 2002. In October 2002, LMDC and ESDC worked with HUD to process a sub-allocation of \$150 million to BRG as part of a total \$350 million sub-allocation to three existing programs administered by ESDC, as described in Partial Action Plan No. 2. In

August 2003, pursuant to the Partial Action Plan No.4, an additional \$74.5 million was sub-allocated to the BRG program. The final LMDC allocation for the BRG program is \$224,500,000. --- This program ended December 31, 2002 and final payments were made in 2003. Since the end of the program, some funds were returned to the allocation of BRG funds, as noted below. The amount was less than .05% of the overall grant amounts disbursed, so there is no significant change to any reporting statistics. --- As of December 31, 2004 a total of 8,214 businesses (including 282 not-for-profit organizations) received 8,366 grants totaling \$213,990,259 using LMDC's \$224.5 million supplemental BRG allocation. (In Q4 2004, \$19,192 was returned to the LMDC allocation reducing the actual dollar amount of BRG grants using the LMDC funding as of December 31, 2004 since the previous quarter.) The average value of LMDC-funded BRG grants disbursed to eligible businesses over this period was \$26,051. BRG total employment (including wage earners and owners) at small businesses assisted with the LMDC program funds was 63,459. Based on the LMDC BRG allocation alone, the average number of wage earners and owners at the establishments of BRG-assisted businesses in the Eligible Area was approximately eight. Seventy percent of total employment at assisted establishments (or 44,437 wage earners and proprietors) were low- and moderate-income earners (defined as annual income up to \$50,250). Low-income earners (defined as less than \$31,401 per annum) reflected 50% of total employment (or 31,805 wage earners and proprietors). (The income limits noted here reflect the limits set by HUD's 2002 HOME income limit chart for a 4-person household.)---When viewed by sub-areas within the Eligible Area, the LMDC-funded portion of the BRG program shows that most of the grants disbursed went to small businesses in the Restricted Zone and the area surrounding it south of Canal Street. A total of 5,323 grants were disbursed to 5,227 businesses in these two areas, with a total value of \$181 million (or 84.6%) of the total disbursed LMDC sub-allocation to the BRG program. As of December 31, 2004, more than the prorated share of the estimated 19,600 small businesses south of 14th Street received grants through the LMDC allocation of BRG program funds, which contributed to the retention of 90% of the prorated share of the estimated 225,000 jobs in the Eligible Area considered at risk in the Final Action Plan. The balance of the obligated funds not yet disbursed has been obligated to small businesses, as was outlined in Partial Action Plan No. 4.

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**Activity - SFARG-7719) Econ. development or recovery activity that creates/retains jobs**

**Responsible UOG:** Empire State Development Corporation (ESD)

**Start Date:** 11/22/2002

**End Date:** 6/30/2003

**Location Description:** The area on the south side of the line beginning at the intersection of the Hudson River with the Holland Tunnel, and running thence east to Canal Street, then running along the centerline of Canal Street, to the intersection with Rutgers Street, and thence running along the Centerline of Rutgers Street to the East River.

**National Objective:** Urgent Need

**Activity Location(s):** N/A

**Funds**

|   |                 |
|---|-----------------|
| Total Projected Budget:                 | \$50,000,000.00 |
| Total HUD Disaster Recovery Funds:      | \$50,000,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$0.00          |
| Unobligated HUD Disaster Funds to Date: | \$50,000,000.00 |
| Cumulative HUD Disaster Funds to Date:  | \$0.00          |

**Accomplishments/Beneficiaries**

| Measure Description                     | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Low/Mod Income persons benefitting | 3898              | 0                  |
| # of Low-Income persons benefitting     | 2763              | 0                  |
| # of buildings (non-residential)        | N/A               | 0                  |
| # of Businesses                         | 3594              | 0                  |
| # of Persons benefitting                | 16774             | 0                  |

**Report Narrative for this Activity:**

The Small Firm Attraction and Retention Grant (SFARG) is a program intended to help retain and create 65,000 jobs throughout the Lower Manhattan area.

**Activity - JCRP-7720) Econ. development or recovery activity that creates/retains jobs**

**Responsible UOG:** Empire State Development Corporation (ESD)

**Start Date:** 11/22/2002

**End Date:** 6/30/2003

**Location Description:** South of Canal Street

**National Objective:** Urgent Need

**Activity Location(s):** N/A

**Funds**

|   |                  |
|---|------------------|
| Total Projected Budget:                 | \$150,000,000.00 |
| Total HUD Disaster Recovery Funds:      | \$150,000,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$91,339,684.00  |
| Unobligated HUD Disaster Funds to Date: | \$58,660,316.00  |
| Cumulative HUD Disaster Funds to Date:  | \$52,110,020.00  |

**Accomplishments/Beneficiaries**

| Measure Description                     | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Low/Mod Income persons benefitting | 5725              | 4714               |
| # of Low-Income persons benefitting     | 4058              | 1199               |
| # of buildings (non-residential)        | N/A               | 0                  |
| # of Businesses                         | 94                | 20                 |
| # of Persons benefitting                | 37600             | 13572              |

**Report Narrative for this Activity:**

The Job Creation and Retention Grant Program (JCRP) targets businesses in the area of Lower Manhattan south of Canal Street with at least 200 full-time employees that require assistance in maintaining, establishing or resuming a presence in Lower Manhattan or elsewhere in New York City. The program also aims to attract companies willing to commit to relocate and/or create 200 or more jobs in Lower Manhattan. The \$700 million initial federal appropriation

allocated \$170 million to Empire State Development Corporation for JCRP. The accepted offers as of December 31, 2004 totaling \$291.2 million exceed the initial program allocation. The Final Action Plan anticipated a total program cost of \$400 million, with the additional allocations to come from congressional appropriations to the Lower Manhattan Development Corporation (LMDC). The Partial Action Plan submitted by LMDC on August 27, 2002, and subsequently approved by HUD, allocates a total of \$350 million as supplemental funds to three ESDC administered programs, including \$150 million for JCRP. As noted in the Partial Action Plan, the revised total program allocation for JCRP (including the LMDC sub-allocation) is \$320 million, which is fully funded. --- As of December 31, 2004 sixty-four of 71 grants approved have been disbursed. Of the 64 disbursed grants, forty-five have been funded by the initial \$170 million allocated to ESDC. Twenty-four grants for \$52,110,020 have been funded from the LMDC allocation for this program. Of the twenty-four grants disbursed from the LMDC allocation, five grant awards were partially funded by ESDC and partially by the LMDC allocation. To avoid any overlap in reporting of grants disbursed from the ESDC and LMDC allocations, the measures of persons benefiting from the LMDC allocation (low, low/mod income, and total # of persons) reflect data from the 19 grants disbursed solely from the LMDC allocation and one grant (Fimilac) that was 90% funded from the LMDC allocation. --- A total of \$91,339,684 from the LMDC sub-allocation was obligated to fund grants approved by ESDC for 27 of the 71 grants. These 27 awards represent a total job commitment of 24,682 (an anticipated 66% of LMDC's prorated share of estimated employment at risk in New York City), of which 20,191 jobs are located in Lower Manhattan. Compared to the quarterly report of JCRP activity through September 30, 2004, the amount of obligated funds had decreased by \$50,000 and the job commitment had decreased by 50. This is due to one of the grantees (Millennium Hilton) canceling the growth component of its grant award. --- These figures represent current job commitments and include the future job creation component of the grant. Of the 44 grants funded by the initial ESDC allocation, some funding may be drawn from the LMDC allocation as the job creation component of the grant becomes relevant.

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**Activity - Spldr-0172) Travel and Tourism per 107-117 - (WTC only)**

**Responsible UOG:** Florentine Festivals USA

**Start Date:** 1/1/2004

**End Date:** 11/30/2004

**Location Description:** N/A

**National Objective:** Urgent Need

**Activity Location(s):** N/A

**Funds**

|   |              |
|---|--------------|
| Total Projected Budget:                 | \$900,000.00 |
| Total HUD Disaster Recovery Funds:      | \$250,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$250,000.00 |
| Unobligated HUD Disaster Funds to Date: | \$0.00       |
| Cumulative HUD Disaster Funds to Date:  | \$216,455.00 |

**Accomplishments/Beneficiaries**

| Measure Description                         | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Businesses                             | N/A               | 0                  |
| # of Non-business Organizations benefitting | N/A               | 6                  |
| # of Total People reached through           | N/A               | 0                  |

|  |         |        |
|--|---------|--------|
| advertisements                                     |         |        |
| # of Total Visitors attracted to Lower Manhattan   | 1500000 | 160000 |
| # of Posted Advertisements for Tourism Initiatives | N/A     | 70     |
| # of Website visits                                | N/A     | 0      |
| # of Distributed Materials                         | N/A     | 23200  |
| # of M/WBEs Benefiting                             | N/A     | 0      |
| # of Temporary Jobs Created                        | N/A     | 6      |
| # of Permanent Jobs Created                        | N/A     | 0      |

**Report Narrative for this Activity:**

LMDC has been charged with facilitating the revitalization of Lower Manhattan, and promoting arts, culture, and visitation in the area is a component of LMDC's efforts. Arts and culture played an important role in the economic revitalization of 15th century Florence, Italy, and Splendor of Florence Festival NYC 2004, themed "the original Renaissance of Lower Manhattan," celebrated this premier city of art and culture by creating the opportunity for of artistic, cultural, musical, culinary and educational events—all at no cost. On February 19, the LMDC Board of Directors approved the funding for this festival. Held throughout Lower Manhattan in multiple venues in and around The World Financial Center, including Federal Hall, Pace University, Stuyvesant High School, and the Museum of Jewish Heritage, the Festival focused on the bond forged between well-renowned Tuscan artists, as well as Renaissance artisans and the ageless treasures that exist today as a result of that connection. The Festival demonstrated that modern technology need not be a substitute for creating beautiful objects inspired by the mind and crafted by hand. The Festival also offered participants the unique opportunity to view historical paintings and modern photography in the Florentine fashion: At Federal Hall, over twenty 16th and 17th Century portraits on loan from the Uffizi Gallery in Florence, Italy are being displayed until mid-November; in addition, David Lees photography depicting Florence's great flood of 1966 is available for viewing at the Courtyard Gallery of the WFC. Information regarding the Festival was distributed throughout New York City and the tri-State area: Advertisements with LMDC and/or HUD logo appeared in The New York Times, Downtown Express, and Time Out New York; the Festival's brochure, which included a quote from LMDC President Kevin M. Rampe, the LMDC logo, and HUD text, was distributed to hundreds of thousands of residents and employees in the tri-state area; and Festival posters exhibiting LMDC's logo were placed throughout Lower Manhattan. The Festival attracted participants from various segments of the community including residents and employees from Lower Manhattan, students throughout the New York City area, as well as visitors from all five boroughs and the tri-state area. Additionally, both domestic and international tourists came to lower Manhattan to take advantage of the offerings provided by Splendor of Florence Festival NYC 2004. Many tourists were visiting Federal Hall and the World Financial Center for the first time.

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**Activity - HRPT-7744) Rehabilitation/reconstruction of public facilities**

**Responsible UOG:** Hudson River Park Trust

**Start Date:** 8/6/2003

**End Date:** 12/31/2004

**Location Description:** Hudson River Park between West Houston and Spring Streets.

**National Objective:** Urgent Need

**Activity Location(s):** N/A

**Funds**

|   |                |
|---|----------------|
| Total Projected Budget:                 | \$2,600,000.00 |
| Total HUD Disaster Recovery Funds:      | \$2,600,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$2,600,000.00 |
| Unobligated HUD Disaster Funds to Date: | \$0.00         |
| Cumulative HUD Disaster Funds to Date:  | \$0.00         |

**Accomplishments/Beneficiaries**

| Measure Description                         | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Low/Mod Income persons benefitting     | 85217             | 0                  |
| # of Low-Income persons benefitting         | 60934             | 0                  |
| # of Public Facilities                      | N/A               | 0                  |
| # of Non-business Organizations benefitting | N/A               | 0                  |
| # of Persons benefitting                    | 156087            | 0                  |

**Report Narrative for this Activity:**

REHABILITATION/RECONSTRUCTION OF A PUBLIC IMPROVEMENT ---To advance the revitalization of Lower Manhattan and support the stabilization and expansion of the collective residential community, the Hudson River Park Trust (HRPT) proposed the creation of a set of new tennis courts and the conversion of the courtyard – formerly a parking lot – of the Pier 40 complex at Houston Street into recreational field space for use primarily as baseball and soccer fields. The tennis courts, opened on October 12, 2004, replace a set of courts that previously existed in Battery Park City. The new Pier 40 fields will provide a much-desired community amenity and allow either two games of soccer or baseball or one game of football simultaneously. These recreational spaces will serve thousands of residents and attract thousands more to the downtown area. As with other fields that the Hudson River Park Trust operates, the Trust expects the fields to be used daily on a year-round basis from early morning until near midnight. The fields will yield substantial benefits for residents and workers in the Lower Manhattan communities that were most affected by the attacks of September 11, 2001. ---The tennis courts, located along the River's edge between West Houston and Canal Streets, were designed by Mathews Nielsen Landscape Architects, P.C. in conjunction with the Trust's Design and Construction team headed up by Marc Boddewyn. The courts' waterfront location offers not only a majestic setting, but are also easily accessible to the substantial and growing residential communities along the west side of Lower Manhattan and Greenwich Village. Three tennis courts were constructed: two doubles courts and one singles court. The courts are enclosed via a chain link fence with windscreens and surrounded by granite curbing, asphalt walkways, and planting areas. New storm drains and electrical provisions for future light poles have also been constructed as part of this project. The courts are free and open to the public and will operate from 6:00 A.M. to dusk during the spring, summer and fall. --- Construction is near completion on the recreational fields at Pier 40. The overall Pier 40 Athletic Field Construction project will provide roughly 163,000 square feet of new, multi-use ballfields within the courtyard of Pier 40. The main field has been completed, including the installation of high quality artificial turf and sports lighting for nighttime play. Renovated bathrooms and new emergency exit corridors have been provided to satisfy code requirements. As the final step in the construction of this project, the HRPT will replace the worn surface of an existing soccer field on the roof of Pier 40 with new artificial turf, and a new passive open space area will be created on the rooftop to satisfy the community's demands for such a space.

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**Activity - Light-0708) Public services**

**Responsible UOG:** Municipal Art Society

**Start Date:** 9/11/2004

**End Date:** 9/11/2009

**Location Description:**

--PROJECT AREA--The site for commemoration on September 11, 2004 was identified as Lot 26 in Battery Park City. Support has been indicated by the Battery Park City Authority, owner of the site, for this year. Several other sites are being considered for future years, including sites within the vicinity of the World Trade Center site and Battery Park City. The Battery Park City Authority, the Mayor's office and other City agencies have committed to identifying and securing sites for the next five years.

**National Objective:** Urgent Need

**Activity Location(s):** N/A

**Funds**

|   |                |
|---|----------------|
| Total Projected Budget:                 | \$3,850,000.00 |
| Total HUD Disaster Recovery Funds:      | \$3,500,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$3,000,000.00 |
| Unobligated HUD Disaster Funds to Date: | \$500,000.00   |
| Cumulative HUD Disaster Funds to Date:  | \$0.00         |

**Accomplishments/Beneficiaries**

| Measure Description                         | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Low/Mod Income persons benefitting     | N/A               | 0                  |
| # of Low-Income persons benefitting         | N/A               | 0                  |
| # of Public Facilities                      | N/A               | 0                  |
| # of Businesses                             | N/A               | 0                  |
| # of Non-business Organizations benefitting | 1                 | 0                  |
| # of Persons benefitting                    | N/A               | 0                  |

**Report Narrative for this Activity:**

On March 11, 2002, marking the six-month anniversary of the World Trade Center tragedy, two beams of light rose from a site just north of the World Trade Center site into the night sky, to honor those lost on September 11th and to celebrate the spirit of all New Yorkers who have worked to rebuild and renew our City. Conceived in the aftermath of the September 11th tragedies, the display—called Tribute in Light—is an artistic gesture bringing together the vision and talent of numerous individuals who, shortly after the attacks, independently envisioned twin beams of light rising from downtown New York. Organized by the Municipal Art Society and Creative Time, Tribute in Light was conceived by architects John Bennett and Gustavo Bonevardi of PROUN Space Studio, artists Julian La Verdier and Paul Myoda, architect Richard Nash Gould, and lighting designer Paul Marantz. Universally embraced by the public, the Governor and Mayor announced the return of Tribute in Light for one night as part of the City's commemoration of the second anniversary of September 11th. At that announcement, they indicated that Tribute in Light would be brought back each year for one night on September 11th as part of the City's commemoration. On July 8, 2004, the LMDC Board authorized LMDC to provide funding for the next five years' display of Tribute in Light,

starting with the display on September 11th, 2004. Support of this installation is consistent with LMDC's mission to create a permanent memorial honoring those lost. Tribute in Light provides a valuable public service as an interim memorial, ensuring that on each anniversary of September 11th, the thousands of people who were killed that day and the loss of the World Trade Center and its impact on New York City and beyond is commemorated. LMDC funding provided for the purchase of the lights (which had previously been rented), technical support, and on-going maintenance for the display for five years. In 2004, the display originated from lights installed at a site known as Lot 26 in Battery Park City. At times during the display, under certain conditions, Tribute in Light could be seen from up to 25 miles away in any direction.

**Activity - IM-0103) Rehabilitation/reconstruction of public facilities**

**Responsible UOG:** New York City Department of Design and Construction

**Start Date:** 2/1/2002

**End Date:** 1/30/2005

**Location Description:** The Interim Memorial is installed in a section of historic Battery Park known as Eisenhower Mall, near Bowling Green and adjacent to Hope Garden.

**National Objective:** Urgent Need

**Activity Location(s):** N/A

**Funds**

|   |              |
|---|--------------|
| Total Projected Budget:                 | \$350,000.00 |
| Total HUD Disaster Recovery Funds:      | \$350,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$350,000.00 |
| Unobligated HUD Disaster Funds to Date: | \$0.00       |
| Cumulative HUD Disaster Funds to Date:  | \$299,969.00 |

**Accomplishments/Beneficiaries**

| Measure Description                         | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Low/Mod Income persons benefitting     | N/A               | 0                  |
| # of Low-Income persons benefitting         | N/A               | 0                  |
| # of Public Facilities                      | N/A               | 0                  |
| # of Non-business Organizations benefitting | N/A               | 0                  |
| # of Persons benefitting                    | 300               | 300                |

**Report Narrative for this Activity:**

N/A

**Activity - ColPk-7721) Rehabilitation/reconstruction of public facilities**

**Responsible UOG:** New York City Department of Parks and Recreation

**Start Date:** 7/1/2003

**End Date:** 6/30/2006

**Location Description:** Columbus Park is bounded by Baxter, Bayard, Mulberry, and Worth Streets.

**National Objective:** Urgent Need

**Activity Location(s):** N/A

#### Funds

|   |                |
|---|----------------|
| Total Projected Budget:                 | \$1,428,571.00 |
| Total HUD Disaster Recovery Funds:      | \$428,571.00   |
| Obligated HUD Disaster Funds to Date:   | \$428,571.00   |
| Unobligated HUD Disaster Funds to Date: | \$0.00         |
| Cumulative HUD Disaster Funds to Date:  | \$0.00         |

#### Accomplishments/Beneficiaries

| Measure Description                         | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Low/Mod Income persons benefitting     | 40712             | 0                  |
| # of Low-Income persons benefitting         | 29733             | 0                  |
| # of Public Facilities                      | 1                 | 0                  |
| # of Non-business Organizations benefitting | N/A               | 0                  |
| # of Persons benefitting                    | 66645             | 0                  |

#### Report Narrative for this Activity:

THE RENOVATION OF THE PAVILION IN COLUMBUS PARK --- On June 14, 2003, HUD approved the allocation of \$428,571 for renovation of the Columbus Park Pavilion. LMDC and the New York City Department of Parks and Recreation are working jointly on the environmental review. The Department of Parks and Recreation has continued to meet with members of the Chinatown community to discuss the plans for the renovation of the Pavilion and of the Park. Services related to the Columbus Park Pavilion were bid on March 18, 2004, however, due to limited/unsatisfactory responses, the Department of Parks and Recreation decided to pursue a new bidding process for the renovation project. The Department of Parks and Recreation reissued the bid in August 2004. As a result of the last round of bidding, a number of qualified contractors were selected by the Department of Parks and Recreation in December, and have been submitted to LMDC for review.

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#### Activity - Parks-7743) Rehabilitation/reconstruction of public facilities

**Responsible UOG:** New York City Department of Parks and Recreation

**Start Date:** 8/6/2003

**End Date:** 12/31/2004

**Location Description:** Wall Street Triangle- Wall Street, Pearl and Water streets; Coenties Slip- Coenties Slip, Pearl and Water streets; Tribeca Park- Beach Street, 6th Ave, and Ericsson Place; East River Park Ballfields- Montgomery-Houston Street and FDR drive; Drumgoole Plaza- Frankfort and Gold Streets; Brooklyn Bridge Plaza- Avenue of the Finest, Frankfort St, and Park Row. Improvement will be made up to Chatham Square; Sara D. Roosevelt Park- Forsyth, Canal, Chrvtie. and E. Houston: Bowling Green- Broadway and Whitehall Street: Al

Smith Playground- Catherine, Madison, to Oliver Street; Washington Market Park- Greenwich and Chambers Streets; Old Slip- Old Slip, Water, and FDR. Louise Nevelson Plaza - Maiden Lane, Liberty St, William St

**National Objective:** Urgent Need

**Activity Location(s):** N/A

**Funds**

|   |                 |
|---|-----------------|
| Total Projected Budget:                 | \$27,481,689.00 |
| Total HUD Disaster Recovery Funds:      | \$27,481,689.00 |
| Obligated HUD Disaster Funds to Date:   | \$24,644,870.00 |
| Unobligated HUD Disaster Funds to Date: | \$2,836,819.00  |
| Cumulative HUD Disaster Funds to Date:  | \$0.00          |

**Accomplishments/Beneficiaries**

| Measure Description                         | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Low/Mod Income persons benefitting     | 85217             | 85217              |
| # of Low-Income persons benefitting         | 60934             | 60934              |
| # of Public Facilities                      | N/A               | 0                  |
| # of Non-business Organizations benefitting | N/A               | 0                  |
| # of Persons benefitting                    | 156087            | 156087             |

**Report Narrative for this Activity:**

In a commitment to improving the short-term quality of life of residents, business owners, and workers in Lower Manhattan, the LMDC has committed funds toward the renovation, creation, and/or rehabilitation of numerous neighborhood parks and opens spaces throughout the area. The parks currently identified for the program include: Drumgoole Plaza, Wall Street, Coenties Slip, TriBeCa Park, East River Park Ballfields, Brooklyn Bridge Plaza, Sara D. Roosevelt Park, Bowling Green, Al Smith Playground, Washington Market Park, Old Slip, Columbus Park Landscape, Battery Bosque, Canal/Varick/Laight Street, and Louise Nevelson, which was identified as an additional site and amended in Partial Action Plan 4. ---The New York City Department of Parks & Recreation is enhancing each of these sites with horticultural elements such as flowering trees, ornamental shrubs and planting beds, as well as new benches, lighting and decorative paving. Active recreation amenities were incorporated at many of the sites as well. Parks & Recreation has reached out to neighboring corporations and individuals in an effort to support the revitalization of the sites. Design and improvements to Louise Nevelson Plaza will be administered by the LMDC and NYC Department of Transportation. --- A public involvement process was developed for all the open spaces, which included coordination with local community boards and surrounding stakeholders; and extensive review as well as approval from all relevant City agencies, including the NYC's Department of Parks & Recreation; Department of City Planning; Department of Transportation and the Art Commission. --- During the entire design and construction process for the first 13 sites, input was also received through community outreach efforts of the LMDC, the Alliance for Downtown, elected officials, and area residents. --- As construction moves forward, the Agency's activities will benefit more businesses, and will result in additional temporary jobs. All environmental performance commitments will be met, including the implementation of increased air quality commitments in two of the larger projects: the reconstruction of the Battery Bosque and the reconstruction of the Columbus Park landscape.--- All of the sites, except Louise Nevelson Plaza and Canal/Varick/Laight Street, are in construction or have been

completed. Five sites out of the original thirteen are completed and five are substantially completed. ---DRUMGOOLE -- Drumgoole Plaza was officially opened on November 5, 2003. The construction of Drumgoole Plaza, on Frankfort Street between Park Row and Gold Streets, is the first park completed as part of the \$25 million, LMDC-funded project. Pace University provided lighting for the plaza and will help maintain the site. Based on census tract data, an estimated 47,064 residents are located within a .5 mi radius, of which 52% are of Low-Moderate income, and 43,636 workers are located within a .25 mi radius of Drumgoole Plaza. --- Parks & Recreation and DOT, with support from Pace University, reconstructed Drumgoole Plaza, transforming this empty lot into a new sitting area complete with 1964 World's Fair Benches, colorful paving, architectural lighting and lush landscaping. Over 20 new trees including Goldenrains, Honey Locusts and Hollies along with 1100 shrubs, perennials and ornamental grasses such as winter hazel, hydrangea, blue star, and striped ribbon grass surround the colorful new plaza and pathway that connect Frankfort and Rose Streets. The area has been completely re-paved and new granite and concrete curbs have been constructed. A comprehensive bird netting system has been installed to improve the public's enjoyment of the area. Drumgoole Plaza is located adjacent to the main building of Pace University at One Pace Plaza. --- Pace University has installed new spotlights along the property to preserve public safety in the evening. They also provided electrical connections for the decorative lights that illuminate the bridge structure. Pace will maintain the new landscaping and plans to work with student volunteers to care for the site. Drumgoole Plaza, a property of DOT, will be managed by Parks & Recreation. --- TRIBECA PARK -- Tribeca Park was officially opened on June 21, 2004. Parks & Recreation has reconstructed Tribeca Park, adding new bluestone and granite pavement in a geometric circular pattern. New shrubs, including Manhattan euonymus and helleborus, and perennials, such as Solomon's seal, purple coneflower and King Alfred daffodil, have been planted to beautify this relaxing park. The concrete pavement and curbs have been reconstructed and new lighting and benches have been installed. Based on census tract data, an estimated 47,165 residents are located within a .5 mi radius, of which 35% are of Low-Moderate income, and 40,018 workers are located within a .25 mi radius of Tribeca Park --- BOWLING GREEN -- The renovated Bowling Green opened on June 14, 2004. The restoration included the replacement of the perimeter bluestone sidewalks and the interior paths. The lawn within the park's oval was re-sodded and new landscaping and plantings were also added. In addition, lighting modeled after old-fashioned gas lamps are a new feature of the park, as well as are old-fashioned style "Hoof" benches. Finally, a new irrigation system was installed. Based on census tract data, an estimated 16,773 residents are located within a .5 mi radius, of which 16.4% are of Low-Moderate income, and 131,389 workers are located within a .25 mi radius of Bowling Green -- - EAST RIVER PARK --- The renovations at East River Park were opened on September 27, 2004. Two of the four ballfields at John V. Lindsay East River Park have been restored using synthetic turf, and two smaller natural fields were refurbished with new sod, providing facilities for over 200 recreation leagues and school groups. The larger turf ballfield area also includes a soccer field. Bleachers have also been installed for spectators, irrigation and drainage has been improved, and recreation sport lighting will facilitate evening play at the large synthetic turf field. Parks also replaced fencing, benches, and drinking fountains to improve the surrounding landscape. The synthetic turf fields will be ready for use immediately. The natural fields need time for the sod to firmly take root and will be ready this spring. Based on census tract data, an estimated 36,860 residents are located within a .5 mi radius, of which 67.9% are of Low-Moderate income, and 137 workers are located within a .25 mi radius --- WALL STREET TRIANGLE -- Two entire blocks of Lower Manhattan's East River waterfront at Wall Street will be transformed into green space on the north side of the existing roadway, with framing views to Trinity Church. Planting beds, shade trees, an expanded sidewalk, decorative fountain, contemporary benches and new lighting will enhance the open space. At the east end of the site, the terminus of this allée will be an artist-designed fountain, made possible by a donation from Deutsche Bank. The allée is formed by unique granite and glass benches. This new, contemporary park will provide a lunch time respite for Wall Street workers and a gathering space for all to enjoy. The western half of the site was available for public use in June 2004. The remaining work on the site will be complete by Spring 2005. Based on census tract data, an estimated 27,541 residents are located within a .5 mi radius, of which 34.3% are of Low-Moderate income, and 125,471 workers are located within a .25 mi radius --- AL SMITH PLAYGROUND -- The play area and portions of the entry plaza were

reconstructed. The roadway that connects the parks was made more pedestrian-friendly with plantings and new lighting. The areas around the recreation center were improved with newly coated sports courts, new fences, lighting, picnic tables, and curbs. A public opening of the site was held on November 16, 2004. Based on census tract data, an estimated 73,844 residents are located within a .5 mi radius, of which 66.5% are of Low-Moderate income, and 15,690 workers are located within a .25 mi radius of Al Smith Playground. ---BROOKLYN BRIDGE PLAZA -- At Brooklyn Bridge Plaza , new planted seating areas will be installed as well as three table tennis units, a volleyball court, and a reconstructed basketball court. Tai Chi areas will be provided as well as unprogrammed open space for general use activities. The hardscape work at the site is well underway. Planting on the site will be complete by Spring 2005. Based on census tract data, an estimated 54,769 residents are located within a .5 mi radius, of which 55.6% are of Low-Moderate income, and 50,992 workers are located within a .25 mi radius of Brooklyn Bridge Plaza --- COENTIES SLIP -- The landmarked bluestone sidewalk will extend into a new plaza space featuring new benches, a granite plaza and a new sculpture feature. Planting beds will be installed as part of this new work, supplementing the lone tree at this site. Hardscape work on the site was substantially complete in December 2004. Remaining work is slated for completion in Spring 2005. Based on census tract data, an estimated 20,325 residents are located within a .5 mi radius, of which 21.3% are of Low-Moderate income, and 114,687 workers are located within a .25 mi radius Conties Slip. --- OLD SLIP -- Old Slip was reconstructed from curb to curb. Roadway improvements, along with new planting beds, benches, granite curbs, and decorative trash receptacles, will provide greener civic space for public assembly and police museum events. The site will have new light poles and the west end of the Police Museum will be illuminated. This is a collaborative effort between DOT, DDC and Parks. The site was substantially completed on August 30, 2004. Remaining wok is slated for completion in Spring 2005. Based on census tract data, an estimated 20,325 residents are located within a .5 mi radius, of which 21.3% are of Low-Moderate income, and 123,687 workers are located within a .25 mi radius of Old Slip. --- WASHINGTON MARKET PARK -- The basketball courts have newly placed asphalt to correct drainage problems and new color seal cost has been placed on the tennis and basketball courts. The turf irrigation system has been upgraded, and turf areas reconstructed, along with new plantings in the southeast corner of the park. The site was substantially completed on May 14, 2004.---The remainder of the sites, Columbus Park Landscape, Sara D. Roosevelt and the Battery Bosque will be substantially complete by Spring 2005. Unexpected delays, including unseasonably wet weather and utility interference, have prevented the opening of every site this year. Based on census tract data, an estimated 29,763 residents are located within a .5 mi radius, of which 18.4% are of Low-Moderate income, and 69,551 workers are located within a .25 mi radius Washington Market Park ---BATTERY PARK BOSQUE -- In collaboration with the Battery Conservancy, a horticultural destination will be created in the Bosque area east of Castle Clinton. New plantings, paths, evening lighting, fountain, and a world-class ornamental garden will be installed. Based on census tract data, an estimated 11,742 residents are located within a .5 mi radius, of which 15.2% are of Low-Moderate income, and 47,550 workers are located within a .25 mi radius ---COLUMBUS PARK -- The northern part of this Park, including the pavilion and the areas around the sports field, will be reconstructed. (The restoration of the pavilion, funded in part through a separate partial action plan will include a multi-purpose activity space, new restrooms, and barrier-free accessibility.) In the plaza, the gathering space will include new benches, decorative pavements, game and picnic tables, an accessible drinking fountain, new plantings, attractive fencing, and lighting. -- -SARA D. ROOSEVELT -- A new park entrance will be constructed at Canal and Chrystie Streets, which will open onto a new synthetic turf field. These additions plus new benches, plantings, lighting, paths, and a reconstructed park wall and fence will provide for a safer, more attractive multi-use area. The turf field at the site was substantially completed in November 2004. Based on census tract data, an estimated 92,990 residents are located within a .5 mi radius, of which 66% are of Low-Moderate income, and 17,039 workers are located within a .25 mi radius of Sara D. Roosevelt Park --- LOUISE NEVELSON PLAZA -- the Plaza was identified as an additional site in the Amended Partial Action Plan 4 as part of Neighborhood Parks and Open Spaces. Louise Nevelson Plaza, bounded by Maiden Lane, Liberty Street, and William Street, is one of the only publicly-owned open spaces in the Financial District and has been identified as the best opportunity for a redesign that would increase the site's accessibility and appeal. A new design has been developed which better highlights the Louise

Nevelson sculptures located on the plaza; adds more appropriate trees and increases seating and improves the plaza lighting so that the space can be used both during the day and at night. Construction is scheduled to begin this summer. Based on census tract data, an estimated 30,473 residents are located within a .5 mi radius, of which 35% are of Low-Moderate income, and 149,915 workers are located within a .25 mi radius of Louise Nevelson Plaza

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**Activity - NYSE-7742) Rehabilitation/reconstruction of a public improvement**

**Responsible UOG:** New York City Economic Development Corporation

**Start Date:** 8/6/2003

**End Date:** 12/31/2004

**Location Description:** The area is roughly bounded by Broadway to the west, Pine Street to the north, William Street to the east, and Beaver Street to the south.

**National Objective:** Urgent Need

**Activity Location(s):** N/A

**Funds**

|   |                 |
|---|-----------------|
| Total Projected Budget:                 | \$10,160,000.00 |
| Total HUD Disaster Recovery Funds:      | \$10,160,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$10,160,000.00 |
| Unobligated HUD Disaster Funds to Date: | \$0.00          |
| Cumulative HUD Disaster Funds to Date:  | \$0.00          |

**Accomplishments/Beneficiaries**

| Measure Description                     | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Low/Mod Income persons benefitting | N/A               | 0                  |
| # of Low-Income persons benefitting     | N/A               | 0                  |
| # of Persons benefitting                | 153231            | 0                  |
| # of Linear feet of Public Improvement  | N/A               | 0                  |
| # of Linear miles of Public Improvement | N/A               | 0                  |
| # cable feet of public utility          | N/A               | 0                  |

**Report Narrative for this Activity:**

SHORT-TERM CAPITAL PROJECTS - NEW YORK STOCK EXCHANGE AREA SECURITY AND AESTHETIC IMPROVEMENTS --- Heightened safety concerns since September 11, 2001 have intensified existing efforts to secure the area surrounding the New York Stock Exchange (NYSE). However, the jersey barriers, French pedestrian barriers, pickup trucks, and other ad hoc measures that were installed have decreased the quality-of-life and ease of access for local residents, businesses, workers, and visitors. The goal of this project is to create and implement a security and streetscape plan for the streets and sidewalks surrounding the NYSE that (1) meets security criteria established for the NYSE, (2) meets the needs of its immediate neighbors, and (3) provides an attractive and welcoming environment for the area's workers, residents, and visitors. This project will determine the security perimeter around the NYSE building for vehicles and pedestrians and then, in accordance with this perimeter, replace the

current interim security devices with more permanent, effective, and attractive security devices. The plan includes installing security barriers and guard facilities on critical streets, upgrading streets and sidewalks, and providing more attractive street furniture to facilitate secure pedestrian and vehicular circulation within the historic core of Lower Manhattan. The project area is defined by Pine Street to the north, William Street to the east, Beaver Street to the south, and Broadway to the west. The LMDC and its partners, the City of New York, the Alliance for Downtown New York, and interested business and property owners in the area, have continued their collaborative process of information gathering, design, and implementation. Meetings with area stakeholders, as well as individual consultations with over a dozen area property and business owners, have been conducted to date. Interim improvements to existing conditions, including street repaving/resurfacing and the installation of a sturdier, more attractive interim pedestrian fence around the NYSE, were completed in November 2003 in anticipation of the project. The environmental review for the project was completed and HUD issued its Release of Funds on March 9, 2004. ---A Subrecipient Agreement was finalized in April 2004. In the 4th quarter, construction of the vehicle attenuation devices was completed at five intersections, including Wall Street at Broadway; Exchange Place at Broadway; Pine and Nassau, Wall and William and New and Beaver. NoGos, which are bronze sculptural bollards, continue to be placed throughout the district and extraneous items on the street, such as French barricades, have been cleared from the area to enhance the area's orderly appearance.

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**Activity - P-EDC-7700) Planning**

**Responsible UOG:** New York City Economic Development Corporation

**Start Date:** 8/6/2003

**End Date:** 12/31/2005

**Location Description:** N/A

**National Objective:** N/A

**Activity Location(s):** N/A

**Funds**

|   |                |
|---|----------------|
| Total Projected Budget:                 | \$4,129,000.00 |
| Total HUD Disaster Recovery Funds:      | \$4,129,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$3,745,000.00 |
| Unobligated HUD Disaster Funds to Date: | \$384,000.00   |
| Cumulative HUD Disaster Funds to Date:  | \$0.00         |

**Accomplishments/Beneficiaries:** N/A

**Report Narrative for this Activity:**

LONG-TERM PLANNING - LOWER MANHATTAN PLANNING STUDIES AND IMPROVEMENTS ---  
 The City of New York is leading two studies to help identify and address challenges in Lower Manhattan. These are the East River Waterfront Study and the Transportation Planning Study. --- The East River Waterfront study is the first step in claiming this waterfront for use by New York's residents, workers and visitors. Initially dedicated to shipping and industrial uses, the East River waterfront today has been largely abandoned. Where today there are empty piers and vacant buildings, tomorrow there can be extraordinary cultural facilities, unique recreational spaces and amenities. In early 2004, consultants were selected to lead four related studies which will help create a comprehensive plan for the waterfront that articulates potential uses, facilities and programs; relies on world class design principles; integrates with

surrounding communities and traffic patterns; and safeguards the ecological habitat for all species. The studies include urban design, marine ecology, traffic engineering, and regulatory counsel. --- In this quarter, a second round of public outreach was undertaken in an effort to inform various community stakeholders of the design alternatives for the East River Waterfront, which also marked the completion of Phase II of the Planning Study. Phase III (Preferred Concept Development) work began, which included focusing on one development scenario and refining the recommendations associated with it. --- The last phase of work also includes continued analysis for the exchanging of information and ideas between the various consultant teams to help formulate and refine the scenario, based on specific marine ecology, transportation, and legal concerns. In addition, comments from the second round of public meetings were integrated into the design. --- A final round of public comment is anticipated in the near future as the Study is anticipated to be concluded in February 2005. --- The Transportation Planning Study continued to make progress this past quarter. The consultants developed a traffic movement count data collection standard and automated electronic reporting format, linked in with NYC's LION street network file, and is working with NYS DOT to incorporate and modify their ATR data standard for use by NYC DOT. The team has developed additional GIS layers including pedestrian activity by time of day, cycling patterns and local traffic usage, as well as a new system for mapping DOT's curbside regulations in Lower Manhattan. --- The traffic model is currently being validated. It will be used to determine feasibility of a new traffic pattern for a small study area for Lower Manhattan and it will also be used to coordinate upcoming water main and roadway reconstruction projects. --- The team has developed a draft of the Street Management Framework for Lower Manhattan. The framework includes technical data on observed transportation conditions in Lower Manhattan, a street classification typology and classification methodology, a synthesis of the issues, visions and proposals, and technical recommendations for managing Lower Manhattan's streets.

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**Activity - MHS-7745) Acquisition, construction, reconstruction of public facilities**

**Responsible UOG:** New York City School Construction Authority

**Start Date:** 8/6/2003

**End Date:** 12/31/2004

**Location Description:** The Millennium High School is located at 75 Broad Street at the intersection of Broad and South William Street. The area served will be all of Lower Manhattan south of Houston Street.

**National Objective:** Urgent Need

**Activity Location(s):** N/A

**Funds**

|   |                |
|---|----------------|
| Total Projected Budget:                 | \$7,007,500.00 |
| Total HUD Disaster Recovery Funds:      | \$3,007,500.00 |
| Obligated HUD Disaster Funds to Date:   | \$7,500.00     |
| Unobligated HUD Disaster Funds to Date: | \$3,000,000.00 |
| Cumulative HUD Disaster Funds to Date:  | \$0.00         |

**Accomplishments/Beneficiaries**

| Measure Description | Expected Quantity | Cumulative to Date |
|---------------------|-------------------|--------------------|
| # of Properties     | N/A               | 0                  |

|   |        |   |
|---|--------|---|
| # of Low/Mod Income persons benefitting     | 85217  | 0 |
| # of Low-Income persons benefitting         | 60934  | 0 |
| # of buildings (non-residential)            | N/A    | 0 |
| # of Public Facilities                      | 1      | 0 |
| # of Non-business Organizations benefitting | N/A    | 0 |
| # of Persons benefitting                    | 156087 | 0 |
| # of Linear feet of Public Improvement      | N/A    | 0 |
| # of Linear miles of Public Improvement     | N/A    | 0 |
| # cable feet of public utility              | N/A    | 0 |

**Report Narrative for this Activity:**

SHORT-TERM CAPITAL PROJECTS - MILLENNIUM HIGH SCHOOL --- In September 2003, Governor George E. Pataki and Mayor Michael R. Bloomberg announced the opening of the first Lower Manhattan public school to open in the aftermath of the September 11th attacks. Millennium High School, located in the financial district, gives preferential consideration to those who live in Lower Manhattan, providing a rigorous education to the growing number of families making downtown their home. The school is the first open admission high school specifically serving Lower Manhattan students. The area served is all of Lower Manhattan south of Houston Street. Millennium High School opened in September of 2003 for 220 9th and 10th graders, with 11th and 12th graders to follow as the school continues its construction/expansion. Three floors of what was once commercial office space have been converted into classrooms, administrative offices, and other school facilities. At full enrollment, the Millennium High School will serve 500 students. A new class will be added each year until enrollment is full.

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**Activity - P-WSt-7700) Planning**

**Responsible UOG:** New York State Department of Transportation

**Start Date:** 8/6/2003

**End Date:** 12/31/2004

**Location Description:** West Street, south of Chambers Street, in Manhattan.

**National Objective:** N/A

**Activity Location(s):** N/A

**Funds**

|   |                |
|---|----------------|
| Total Projected Budget:                 | \$4,505,848.00 |
| Total HUD Disaster Recovery Funds:      | \$4,505,848.00 |
| Obligated HUD Disaster Funds to Date:   | \$3,844,189.00 |
| Unobligated HUD Disaster Funds to Date: | \$661,659.00   |
| Cumulative HUD Disaster Funds to Date:  | \$0.00         |

**Accomplishments/Beneficiaries:** N/A

**Report Narrative for this Activity:**

Long-term planning provides funding to plan for public investments including a transportation

plan that positions Lower Manhattan as the gateway to the region and the world, a plan that transforms public boulevards into grand public promenades, and one that capitalizes on the underutilized resources of Lower Manhattan. By providing funding for these important long-term projects now, LMDC will ensure the ability to move forward on the critical components of the revitalization of Lower Manhattan as quickly as possible. The projects that will be funded in long-term planning must meet some or all of the following criteria: • Consistent with HUD eligibility criteria; • Consistent with the Lower Manhattan Development Corporation's Principles and Preliminary Blueprint for the Future of Lower Manhattan; • Consistent with the Lower Manhattan Development Corporation's A Vision for Lower Manhattan: Context and Program for the Innovative Design Study; • Consistent with Mayor Michael Bloomberg's New York City's Vision for Lower Manhattan; and • Enhancement of Lower Manhattan transportation services, connecting Lower Manhattan to the world. ---WEST STREET PLANNING --- New York State Department of Transportation (NYS DOT) is responsible for post-September 11th repair of Route 9A, also known as West Street in Manhattan, as well as the planning for future enhancements. West Street is a multi-lane, 260-foot wide highway serving both regional and local traffic in Lower Manhattan. The street acts as the western boundary for the World Trade Center site. West Street's traffic conditions and width, more than twice as wide as a typical Manhattan avenue, make it a barrier for pedestrians by separating Battery Park City, the World Financial Center, and the Hudson River waterfront from the rest of Lower Manhattan. Significantly, West Street acts as a divide between the World Trade Center site, the emerging residential community south of Liberty Street, and the existing Battery Park City community. Residents complain about the potential safety hazards of crossing West Street and retailers in the World Financial Center suffer from difficult access. Since September 11th, there has been extensive discussion of the best ways in which to accommodate the large traffic volumes that flow along West Street, while also improving the pedestrian experience and making the areas adjacent to West Street more amenable to residential and commercial development. The portion that runs along the length of the World Trade Center site is of special concern since it must provide an appropriately dignified and aesthetically graceful setting next to the future World Trade Center memorial. NYS DOT has considered numerous design concepts to consider all significant factors. Goals for the design of West Street include creating better east-west pedestrian connections, improving the pedestrian environment, easing surface congestion, and accommodating the need to create a quiet, respectful site for the memorial. NYS DOT's work on West Street includes necessary technical services related to the repair and restoration of essential transportation facilities and planning for future enhancements to West Street.

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**Activity - West-7746) Rehabilitation/reconstruction of a public improvement**

**Responsible UOG:** New York State Department of Transportation; Port Authority of New York and New Jersey

**Start Date:** 8/6/2003

**End Date:** 12/31/2004

**Location Description:** Liberty Street at West Street and Vesey Street at West Street in Manhattan.

**National Objective:** Urgent Need

**Activity Location(s):** N/A

**Funds**

|   |                 |
|---|-----------------|
| Total Projected Budget:                 | \$21,155,811.00 |
| Total HUD Disaster Recovery Funds:      | \$21,155,811.00 |
| Obligated HUD Disaster Funds to Date:   | \$16,814,420.00 |
| Unobligated HUD Disaster Funds to Date: | \$4,341,391.00  |

|  |                 |
|--|-----------------|
| Cumulative HUD Disaster Funds to Date: | \$11,069,748.00 |
|--|-----------------|

**Accomplishments/Beneficiaries**

| Measure Description                     | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Low/Mod Income persons benefitting | N/A               | 0                  |
| # of Low-Income persons benefitting     | N/A               | 0                  |
| # of Persons benefitting                | 9400              | 9400               |
| # of Linear feet of Public Improvement  | N/A               | 0                  |
| # of Linear miles of Public Improvement | N/A               | 0                  |
| # cable feet of public utility          | N/A               | 0                  |

**Report Narrative for this Activity:**

SHORT-TERM CAPITAL PROJECTS - WEST STREET PEDESTRIAN CONNECTIONS: With the opening of the Port Authority temporary PATH station in November 2003, and the full re-occupation of the World Financial Center (WFC), it is projected that 9,400 pedestrians per hour will cross Route 9A between Albany and Murray Streets in the rush hour peak. An estimated 6,000 of those pedestrians are expected to cross Route 9A ("West Street") at Vesey Street during the peak hour and most of the remaining pedestrians are expected to cross at Liberty Street. It was concluded that a temporary pedestrian bridge across West Street and a protected pathway from the PATH Station was needed to meet the pedestrian demand. Also, it was determined that enhancements were required for a temporary pedestrian staircase connection to the Liberty Bridge that was built after the September 11th attacks. The Vesey Bridge is being built by the New York State Department of Transportation ("NYS DOT"), and the Vesey Walkway and Liberty Street pedestrian enhancements are being built by the Port Authority of New York and New Jersey ("PANYNJ").---The Vesey Bridge main span over West Street opened for pedestrian use on November 22, 2003 and the Bridge Extension was opened to foot traffic June 18, 2004. The West and East escalators were opened for use in the 2nd quarter 2004 and the bridge's elevators were opened for use in the 4th quarter 2004. The remaining item of significant work that also progressed in the 4th quarter included installation of additional architectural wall treatment. The construction phase of this project is now substantially complete and the focus on this bridge and its VTS elements will be transitioning to a sustained maintenance and operations phase. ---The Vesey Walkway protects pedestrians from the ongoing construction activities at 7 World Trade Center as well as construction activities in the northwest corner of the WTC site. The contract for the walkway was awarded on September 18, 2003. By November 22, 2003, a concrete walkway was constructed from Church Street to Washington Street and temporary chainlink fencing was provided. The remaining closure section of the Vesey Street walkway that abuts the east extension to the West Street Bridge was poured by NYSDOT after completion of the East extension stair and the overhead protection completed. During the third quarter of 2004, Orsogril fence and Church Street portal construction for the Vesey Street walkway were completed. During the last quarter, discussions were held with New York City's Department of Transportation to determine the feasibility of installing the much enhanced signal system at Barclay Street and West Broadway. This system was to control USPS exiting traffic and Truck traffic from the WTC 7 construction. It was determined that the Truck traffic at WTC 7 had decreased significantly and that the truck traffic exiting the US Post office was way below the estimated numbers that it was no longer necessary to enhance the system. Therefore the signal system was removed from the scope of work for the project. ---Also, with respect to Liberty Street, final inspection was done on Vesey Street and the Liberty Street stair, punch list items were identified and addressed during the reporting period. For the shed to the Liberty Street stair, staff examined ways to minimize costs and made a determination of the plan that should be pursued, commencing with design in the first quarter of 2005.

**Activity - LTC-7714) Administration****Responsible UOG:** New York University**Start Date:** 6/7/2002**End Date:** 9/10/2002

The Listening to the City II Program is a public interactive forum held on July 20 and 22, 2002 at the Jacob Javits Convention Center in New York City. To ensure the broadest participation possible special efforts will be made to reach out to all of the various stakeholders and communities that were

**Location Description:** affected by the World Trade Center attacks. Participants represent residents and workers, survivors and families of victims, emergency and rescue workers, business and property owners, citizens and civic leaders, and commuters from the five boroughs, as well as suburban New York and New Jersey. They will reflect considerable age, income, ethnic, racial, geographic, and gender diversity as well.

**National Objective:** N/A**Activity Location(s):** N/A**Funds**

|   |                |
|---|----------------|
| Total Projected Budget:                 | \$2,365,078.71 |
| Total HUD Disaster Recovery Funds:      | \$500,000.00   |
| Obligated HUD Disaster Funds to Date:   | \$500,000.00   |
| Unobligated HUD Disaster Funds to Date: | \$0.00         |
| Cumulative HUD Disaster Funds to Date:  | \$500,000.00   |

**Accomplishments/Beneficiaries:** N/A**Report Narrative for this Activity:**

This activity is discontinued.

**Activity - LMEM-0708) Public services****Responsible UOG:** September's Mission**Start Date:** 9/1/2004**End Date:** 9/30/2005

**Location Description:** --PROJECT AREA--The Living Memorial is internet based and will provide an opportunity for family members and others around the world to access information about the victims. The internet portals will be near the World Trade Center site and will serve family members, survivors, others affected by the September 11th attacks, and the thousands of visitors to the site.

**National Objective:** Urgent Need**Activity Location(s):** N/A

**Funds**

|   |                |
|---|----------------|
| Total Projected Budget:                 | \$1,187,600.00 |
| Total HUD Disaster Recovery Funds:      | \$296,900.00   |
| Obligated HUD Disaster Funds to Date:   | \$0.00         |
| Unobligated HUD Disaster Funds to Date: | \$296,900.00   |
| Cumulative HUD Disaster Funds to Date:  | \$0.00         |

**Accomplishments/Beneficiaries**

| Measure Description                         | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Low/Mod Income persons benefitting     | N/A               | 0                  |
| # of Low-Income persons benefitting         | N/A               | 0                  |
| # of Public Facilities                      | N/A               | 0                  |
| # of Businesses                             | N/A               | 0                  |
| # of Non-business Organizations benefitting | 1                 | 0                  |
| # of Persons benefitting                    | N/A               | 0                  |

**Report Narrative for this Activity:**

The Living Memorial project is an Internet-based information tool that seeks to centrally archive and make accessible information related to those lost on September 11, 2001 and February 26, 1993. September's Mission Foundation is working in partnership with the New York State Museum, New York State Archives, E-Trade Financial, and the NY Historical Society on the Living Memorial Project. September's Mission is a not-for-profit organization created to support the development of a memorial at the World Trade Center site. Via Living Memorial, family members, friends and children can provide material about their loved ones including photos, videos, letters, newspaper clippings chronicling the victim's life, letters, artwork, poetry, etc. In addition, the public will be invited to provide material regarding the events of September 11, 2001 and the 1993 bombing. Over time, this collection of information will serve as a living memorial and a lasting repository documenting for all time the lives lost on these tragic days. To ensure privacy, the Living Memorial project will allow family members to restrict access to their loved one's library. The Living Memorial project is a response to requests from several family groups for a means to tell the complete stories of their loved ones, and of the events of September 11, 2001, in order to create connections among families, children and the public for the purposes of learning and healing until a permanent memorial is built. As it is Internet-based, it will serve family members, survivors, and others who may not be physically able to visit the World Trade Center site. It will ensure the preservation of the memory of those lost and the historic circumstances surrounding the events. Funding for this project will include, but is not limited to, professional and technical services required to oversee and execute this project, public outreach and participation events, business requirements analysis, technical architecture design, story boards that illustrate how the site will work, and initial interface design and build-out, testing, refining, and implementation of the interactive website for public use. Internet portals will be provided near the World Trade Center site and will serve family members, survivors, others affected by the September 11th attacks, and the thousands of visitors to the site. Over time, the project will grow to become an essential information resource, online repository and archive of all information related to the events, places and people on and after September 11, 2001. To date, September's Mission has hired one full-time Legacy Program Manager dedicated to the project to oversee the day-to-day functions of the program. They are also in the process of hiring a full-time Program Coordinator to support the administrative duties of the project.

**Activity - Story-0708) Public services**

**Responsible UOG:** Sound Portraits Productions

**Start Date:** 11/23/2004

**End Date:** 11/23/2005

**Location Description:** --PROJECT AREA--The Story Booth will be located on or near the World Trade Center site, and will serve family members, survivors, others affected by the September 11th attacks, and the thousands of visitors to the site.

**National Objective:** Urgent Need

**Activity Location(s):** N/A

#### Funds

|   |              |
|---|--------------|
| Total Projected Budget:                 | \$611,120.00 |
| Total HUD Disaster Recovery Funds:      | \$500,000.00 |
| Obligated HUD Disaster Funds to Date:   | \$500,000.00 |
| Unobligated HUD Disaster Funds to Date: | \$0.00       |
| Cumulative HUD Disaster Funds to Date:  | \$0.00       |

#### Accomplishments/Beneficiaries

| Measure Description                         | Expected Quantity | Cumulative to Date |
|---|-------------------|--------------------|
| # of Low/Mod Income persons benefitting     | N/A               | 0                  |
| # of Low-Income persons benefitting         | N/A               | 0                  |
| # of Public Facilities                      | N/A               | 0                  |
| # of Businesses                             | N/A               | 0                  |
| # of Non-business Organizations benefitting | 1                 | 0                  |
| # of Persons benefitting                    | N/A               | 0                  |

#### Report Narrative for this Activity:

As a project of Sound Portraits Productions, StoryCorps is a national initiative to instruct and inspire Americans to record each other's stories in sound. This is achieved by collecting broadcast-quality oral history interviews with the guidance of a trained facilitator in a sound-proof booth. Such a booth is currently operating in Grand Central station. On June 2, 2004, the LMDC Board authorized funding for the fabrication, installation, and one-year operation of such a facility (StoryBooth) at a location near the World Trade Center site, to be determined by the Port Authority of New York and New Jersey in collaboration with StoryCorps. In fall 2004, the Port Authority of New York and New Jersey and StoryCorps identified a location for the StoryBooth on the underground concourse level of the temporary PATH station at the World Trade Center site, a location that puts the StoryBooth in sight of an estimated 37,000 commuters per day. StoryCorps will specifically reach out to family members of victims to record stories about their loved ones, as well as to survivors, rescue workers, and visitors to the site to recount stories of 9/11. The booth will also record standard StoryCorps family oral history interviews. At the end of each session, StoryCorps will provide the participants with a CD of their interview. With prior written consent from each participant, another copy will be housed at the Library of Congress and an additional copy will be made available for the Memorial Center that will be located at the World Trade Center Site Memorial. Passers-by will be able to hear samples of recordings from the booth. The StoryCorps collection will grow into an oral history of America. ---The WTC site is currently visited by people from all over the

world. Visitors and families of victims have expressed a need for opportunities to reflect, remember, and communicate in a structured environment before the completion of the permanent memorial at the World Trade Center site. The StoryCorps project at the WTC site is a means to involve victims' families and the public in communicating by collecting, preserving, and telling the complete stories of their loved ones and of the events. It will promote learning and healing until a permanent memorial is built.---This project will provide a valuable public service, as it is not only essential to the healing process, but vital to curators, historians, academics and others that will be charged in the future with interpreting the events of these attacks. It also speaks to a greater public need to know more about the lives lost so tragically. Future use of the StoryCorps booth and recordings could include incorporation into the Memorial Center as part of the permanent World Trade Center Memorial. The project will serve as an interim memorial through which family members, survivors, residents, and others affected by the events of September 11, 2001, can share their stories, grieve, and heal, until the permanent memorial is built. The booth is anticipated to open in spring of 2005.

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**Activity - TFF-0172) Travel and Tourism per 107-117 - (WTC only)**

**Responsible UOG:** Tribeca Film Festival

**Start Date:** 3/11/2004

**End Date:** 5/31/2005

**Location Description:** --Project Area-- The Tribeca Family Festival will take place over a seven-block stretch of Greenwich Street from Duane to Hubert Streets, while the Tribeca Drive-In will occur at Pier 25.

**National Objective:** Urgent Need

**Activity Location(s):** N/A

**Funds**

|   |                 |
|---|-----------------|
| Total Projected Budget:                 | \$24,000,000.00 |
| Total HUD Disaster Recovery Funds:      | \$3,000,000.00  |
| Obligated HUD Disaster Funds to Date:   | \$1,500,000.00  |
| Unobligated HUD Disaster Funds to Date: | \$1,500,000.00  |
| Cumulative HUD Disaster Funds to Date:  | \$949,784.00    |

**Accomplishments/Beneficiaries**

| Measure Description                                | Expected Quantity | Cumulative to Date |
|--|-------------------|--------------------|
| # of Businesses                                    | N/A               | 200                |
| # of Non-business Organizations benefitting        | 34                | 13                 |
| # of Total People reached through advertisements   | N/A               | 13000000           |
| # of Total Visitors attracted to Lower Manhattan   | 300000            | 387419             |
| # of Posted Advertisements for Tourism Initiatives | N/A               | 0                  |
| # of Website visits                                | N/A               | 4500000            |
| # of Distributed Materials                         | N/A               | 1134000            |
| # of M/WBEs Benefiting                             | N/A               | 0                  |

|                             |     |      |
|-----------------------------|-----|------|
| # of Temporary Jobs Created | N/A | 1478 |
| # of Permanent Jobs Created | N/A | 2    |

**Report Narrative for this Activity:**

TRIBECA FILM FESTIVAL --- On March 11, 2004 the LMDC announced a two-year, \$3 million commitment to the Tribeca Film Festival. This festival, the first major event to be held in Lower Manhattan after the September 11th attacks, was founded to celebrate New York City as a major filmmaking center and to contribute to the long-term recovery of Lower Manhattan and has been responsible for attracting hundred-of-thousands of visitors and generating millions of dollars in revenue for Lower Manhattan. LMDC funded five activities as part of the Tribeca Film Festival, including the Mini-Guide and four events that were free and provided benefits to the public, including the Tribeca All Access Program, the Drive-In, the Festival's Panels and Workshops, and the Tribeca Family Festival, an all-day street fair which spread over seven-blocks of Greenwich Street stretching from Duane Street to Hubert Street. The LMDC funded these programs because they all promote the downtown area as a cultural center, contribute to the continued economic health of Lower Manhattan, were free and open to the public, and lastly, because they contained an educational component informing visitors that Lower Manhattan is a culturally rich and vibrant community. -- MINI-GUIDE – The Tribeca Film Festival Mini-Guide is a free publication that is distributed prior to the festival throughout Lower Manhattan, New York City, and included in the Sunday edition of the New York Times. The guide includes a film calendar, a map of venue locations in Lower Manhattan, and descriptions of Panels. The 2004 Festival Mini-Guide included a LMDC-designed section that highlighted the various diverse neighborhoods that make up Lower Manhattan, and it also showcased the LMDC's Museums of Lower Manhattan initiative, comprised of 15 cultural institutions and museums located throughout the area. 1.1 million Mini-Guides were distributed throughout New York City as part of the 2004 Festival. -- DRIVE-IN – The Drive-In is an outdoor community event that is free to the public. For the 2004 Festival, films were screened on Pier 25 in Tribeca. The films that were viewed were all family-oriented and chosen for audience participation, including one film that was selected as a result of an on-line poll. Food and beverages were provided by local restaurants. For the 2004 Festival, 9,000 people attended the Drive-In over a three-day period, over 80 percent of which were estimated to be from outside of Lower Manhattan. Estimated spending as a result of these visitors was \$1.26 million. -- PANELS – The Panels bring together dozens of entertainers, journalists, academics, scientists, and others to discuss various topics including films and current affairs. All Panels are held in downtown venues and are open to the public. For the 2004 Festival, 3,400 tickets were distributed for 19 panels. Estimated daily spending in Lower Manhattan as a result of the panels was nearly \$500,000. – TRIBECA ALL ACCESS – The All Access program brings US-based minority filmmakers together with film-industry decision makers to fuel film production. Each year, twenty filmmakers are chosen to participate in a series of meetings with industry representatives to discuss their feature film projects with the goal of getting their projects into production. A screening series showcasing the filmmakers' works is presented during the Festival along with a panel focusing on issues facing minority filmmakers and networking events. Tickets to the screening series and panel were available to the public. – FAMILY FESTIVAL -- The Tribeca Family Festival in a day-long event held on a Saturday during the Festival. Local businesses are offered a both at the street fair free-of-charge to sell food and merchandise. Schools and community organizations are also given the opportunity to promote themselves and disseminate information at free booths. The 2004 Family Festival attracted 300,000 visitors to Tribeca and brought in estimated revenue of \$42 million. In keeping with its mission to maintain an open line of communication between the LMDC and community stakeholders, LMDC staff was present at the Tribeca Family Festival to disseminate palm cards, newsletters and flyers informing the public of events and initiatives taking place south of Houston Street, as well as copies of the Zagats Lower Manhattan mini-guide. Staff and volunteers disseminated an estimated 34,000 pieces of material about Lower Manhattan and LMDC initiatives at the event. ADDITIONAL COMMUNITY INVOLVEMENT -- The LMDC also offered and distributed over 650 tickets to free film screenings to 34 civic/community organizations throughout Lower Manhattan. – OVERALL IMPACT -- The total estimated

attendance for all events associated with the 2004 Festival was 387,419 and the estimated overall visitor spending in Lower Manhattan was \$62.7 million.

**Total number of activities reported = 38**